BC egg MARKETING BOARD

Meeting of the Board of Directors

104 – 31324 Peardonville Road,
Abbotsford, BC, V2T 6K8

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES
of
Board of Directors Meeting

Date: February 26, 2026

Location: The Boardroom – Fairmont Hotel Vancouver, Vancouver

BOARD IN ATTENDANCE:
Al Sakalauskas, Chair
Walter Siemens, Vice-Chair
Jon Krahn, Board Member
Derek Janzen, Board Member
James Penner, Incoming Board Member

STAFF IN ATTENDANCE:
Katie Lowe, Executive Director
Alexis Stollings, Executive Assistant

CALL TO ORDER

The Chair, Al Sakalauskas, called the meeting to order at 2:56pm.

ADOPTION OF AGENDA

It was MOVED by Jon Krahn and SECONDED that the agenda be adopted as presented.

1.0 COMMITTEE ELECTIONS

1.1 Audit and Finance Committee

The Board appointed [redacted] as a producer member of the Audit and Finance Committee for a three-year term.

1.2 Egg Industry Advisory Committee
The Board reappointed [redacted] as a processor member of the Egg Industry Advisory Committee for a three-year term.

1.3 Production Management Committee
No positions have expired in the PMC.

1.4 Marketing and Communications Committee
The Board appointed [redacted] as a producer member of the Marketing and Communications Committee for a three-year term.

The Board reappointed [redacted] as an external member of the Marketing and Communications Committee for a one-year term.

The Board appointed [redacted] as an external member of the Marketing and Communications Committee for a one-year term.

1.5 Market Needs Committee
The Market Needs Committee composure was reviewed.

R26-026 It was MOVED by James Penner and SECONDED

THAT the Board of Directors appoint [redacted], [redacted], and [redacted] to the Market Needs Committee for three-year terms; and [redacted] and [redacted] to the Market Needs Committee for two-year terms.

CARRIED

1.6 Barn Fitness Audit Committee
The Barn Fitness Audit Committee composure was reviewed.

1.7 Fowl Removal Working Group
The Fowl Removal Working Group composure was reviewed.

R26-027 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors return the Fowl Removal Working Group composition to reflect one representative from each region with [redacted] as the Vancouver Island Representative.

CARRIED

2.0 BOARD POSITION ELECTION

2.1 Vice Chair Position
The Board appointed Walter Siemens for the position of Vice Chair.

2.2 Secretary
The Board appointed Jon Krahn for the position of Secretary.

2.3 EFC Representative
The Board appointed Walter Siemens for the position of EFC Representative.

2.4 EFC Alternative
The Board appointed Derek Janzen for the position of EFC Alternative.

2.5 PMC Chair
The Board appointed Derek Janzen for the position of Production Management Committee Chair.

2.6 Audit & Finance Committee Chair
The Board appointed James Penner for the position of Audit and Finance Committee Chair.

2.7 Marketing & Communications Committee Chair
The Board appointed Jon Krahn for the position of Marketing and Communications Committee Chair.

2.8 Market Needs Committee Chair
The Board appointed Derek Janzen for the position of Market Needs Committee Chair.

2.9 Market Needs Committee Vice Chair
The Board appointed Jon Krahn for the position of Market Needs Committee Vice Chair.

2.10 EOC Governance Committee Representative
The Board appointed Derek Janzen for the position of EOC Governance Committee Representative.

2.11 COMB/COGA Representative
The Board appointed James Penner for the position of COMB/COGA Representative.

2.12 BCPA Representative
The Board appointed Jon Krahn for the position of BCPA Representative.

2.13 Regional Representative - Vancouver Island
The Board appointed Derek Janzen for the position of Regional Representatives – Vancouver Island.

2.14 Regional Representative – Interior
The Board appointed James Penner for the position of Regional Representatives – Interior.

2.15 Regional Representatives - Lower Mainland
The Board appointed Jon Krahn and Walter Siemens for the positions of Regional Representatives – Lower Mainland.

3.0 DESTRUCTION OF BALLOTS

R26-028 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve to destroy the ballots.

CARRIED

4.0 EFC CALL FOR NOMINATIONS

The upcoming EFC elections of officers and standing committee members for 2026–2027 will be held on Wednesday, March 18, 2026. Nominations will be accepted up to close of business (5pm EST) on Thursday, March 12, 2026. The Board discussed nominations to put forward for the EFC AGM.

5.0 ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 3:53pm.

Board Chair

Certified Correct, Secretary