

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES **of** **Board of Directors Meeting**

Date: October 8, 2024

Location: Mt. Baker Room, Bear Mountain Resort, Victoria BC

BOARD IN ATTENDANCE: Al Sakalauskas, Chair
Walter Siemens, Vice-Chair
Jon Krahn, Board Member
Jeff Regier, Board Member
Derek Janzen, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Amanda Brittain, Director of Marketing and Communications
Joey Aebig, Manager Operations & Logistics
Erin Duetta, Manager Finance
Nicole Thompson, Executive Assistant

CALL TO ORDER

The Chair, Al Sakalauskas, called the meeting to order at 8:34am.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the agenda items.

ADOPTION OF AGENDA

It was **MOVED** by Derek Janzen and **SECONDED** that the agenda be adopted as presented.

1.0 APPROVAL OF MINUTES

1.1 Approval of Minutes of September 10, 2024

R24-112 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of September 10, 2024 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2024 and 2025 Board Calendar & Action Item

The 2024 and 2025 board calendars and action item list were presented for information.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC and its committees were presented, including an update on Bill C-282.

3.1a EFC Strategic Plan

The EFC Strategic Plan was presented for information.

3.1b EFC Request for Information

On October 2, 2024, EFC sent a request for information to assist the Laying Hen and Pullet Code Amendment Committee with their review of the Code.

The Board agreed with the proposed response presented by Staff.

3.2 Regional Reports

Updates from the regional representatives were presented, including a summary of the Vancouver Island producer meeting and an update on fowl removal in the Interior.

3.3 Committee Reports

Updates from the committee chairs and representatives were presented.

3.4 Marketing Update

A marketing update was presented, including advertisement campaigns and results from the summer events.

The Board discussed the Island fairs.

3.5 2025 AGM Update

The 2025 Conference and AGM has been booked at the Fairmont Hotel Vancouver for February 27 and 28. An update on the schedule and events were presented for discussion.

The Board agreed with the amended schedule and discussed speakers and topics for the keynote and educational sessions. The Board also agreed with the budget as presented.

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3.6 BC Egg Name

The BC Egg Marketing Board name has low recognition, and a request has been made to review a potential name change. A public consultation process was presented for review.

The Board agreed with Staff's recommendation to conduct a survey and present the request to BCFIRB in 2025.

3.7 BCPA Consultation

The BC Poultry Association is commencing a strategic planning process that will clarify the purpose and structure of the BCPA and set its focus for the next 3-5 years. BC Egg has been approached to complete an interview with the consulting company to provide feedback.

The Board provided direction for the interview questions.

3.8 Extended Lay Research

Additional research on the economic and environmental costs or benefits of extending lay beyond the regular 52-week cycle is being conducted. BC Egg has been asked to collect and provide information from producers.

The Board agreed with the direction presented by Staff and discussed how the data will be analysed, particularly when compared nationally.

3.9 IEC Report

Board members attended the International Egg Commission meeting from September 15-18, 2024, and a report from the meeting was presented.

The Board discussed attending future IEC meetings.

3.10 CAF Update

CAFL has an accepted offer and has entered the 60-day due diligence period, which ends on November 25, 2024. An update on the situation was presented.

The Board agreed with Staff's direction for a three-year lease agreement.

4.0 OPERATIONS

4.1 Quota Transfer

4.1a [REDACTED]

A producer has requested a quota transfer. The information was presented for review.

R24-113 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the transfer of shares of [REDACTED] from [REDACTED] to [REDACTED]. This is a deemed transfer to the transferor's spouse. Therefore, in accordance with the Consolidated Order Part V 3(3)(a), a surrender of layer quota is not required.

CARRIED

R24-114 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the transfer of all Layer Quota and the Egg Production Unit (EPU) from [REDACTED] to [REDACTED]. The Layer Quota is transferred between siblings and will remain with the associated Egg Production Unit. Therefore, in accordance with the Consolidated Order Part V 3(3)(c), a surrender of layer quota is not required.

CARRIED

R24-115 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the transfer of shares of [REDACTED] from [REDACTED] to [REDACTED]. This is a deemed transfer from parent to child. Therefore, in accordance with the Consolidated Order Part V 3(3)(a), a surrender of layer quota is not required. As [REDACTED] will no longer be an owner of [REDACTED] following the transfer, [REDACTED] will not be affected by the twelve-month moratorium, and [REDACTED] will remain eligible to participate in future growth allocations.

CARRIED

4.2 Barn Fitness Audits

J. Krahn recused himself from the topic.

On September 24, 2024, the Barn Fitness Audit review team completed Barn Fitness Audits at two farms in the Lower Mainland with equipment more than 20 years old. The reports from the audits were presented for review.

The Board reviewed the reports presented.

R24-116 It was MOVED by Derek Janzen and SECONDED

WHEREAS a Barn Fitness Review was conducted on September 24, 2024 at [REDACTED] [REDACTED] premise [REDACTED] with no corrective actions identified:

THAT the Board of Directors request that the next Barn Fitness Review of [REDACTED] at [REDACTED] occurs in one year (2025).

CARRIED

4.3 2025 Production Sleeve

BC, as a short province, seeks to utilize 100% of its provincially allotted quota each year which is one of the Board's 2025 Core Strategic Objectives. To date, production sleeves have been used as an effective tool to incentivize producers to place additional birds to maximize the use of the quota that has been allocated to our province by EFC. An analysis of the production sleeve was presented for discussion.

The Board reviewed using EFC Quota Credits and agreed with the process presented. The Board also discussed options for the Sleeve in 2025.

4.4 Producer Number Changes

An Amending Order ensuring that no Person can hold more than one licence of the same class was presented for final review.

R24-117 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the second reading of Amending Order 003 of the December 31, 2023 BC Egg Marketing Board Consolidated Order.

CARRIED

4.5 September Allocation 2024 Update

FPCC approved the National Allocation increase on August 13, 2024, which was ratified by EFC on August 23, 2024. On September 10, 2024, the Board approved the allocation, and emails were sent to producers on September 11, 2024. While BCFIRB is no longer required to prior approve allocations, the Board had previously discussed providing them with a fulsome update when allocations occur. A draft letter to BCFIRB was presented for review.

The Board agreed with the letter presented.

4.6 NPP Consultation

With the conclusion of the 2024 NPP draw, a consultation will be held to determine if changes are required to the program for future draws. The expected timeline and draft consultation document were presented for review.

The Board reviewed the details provided and agreed with the direction.

Action: Staff was directed to include a concept in the quota exchange review to provide opportunities for new entrants through the exchange.

4.7 CETPP

An update on the CETPP program and review of the blend rate options for 2025 were presented for discussion.

The Board agreed with Staff's direction.

4.8 CFIA Consultation: Labelling of egg alternatives

On August 6, 2024, BC Egg received an email from EFC regarding a CFIA consultation on labelling of egg alternatives. Notification of the consultation was sent to all producers in the September Scrambler.

The Board agreed with the recommended responses with one addition.

4.9 System Migration Update

BC Egg is in the process of developing a new data management system and is in the testing phase. An update on the progress and next steps were presented for information.

The Board reviewed the system progress and provided feedback.

4.10 2025 Budget

A portion of the 2025 draft budget was presented for discussion including programming recommendations.

The Board reviewed the options and provided direction.

4.11 ULPT

EFC developed the National Uniform Levy Policy in 2021 to create unison between provincial boards when remitting quota as historically boards were using different methods. Depending on utilization programs in effect in a given year, surplus funds may be collected in excess of what is remitted to EFC under the ULPT Policy. The draft policy to address the funds was presented for discussion.

The Board agreed with the direction provided.

5.0 GOVERNANCE

5.1 Legacy Award

The PMC has reviewed the Legacy Award Program and has recommended amendments. The updated program document was presented for review.

The Board agreed with the amendments to the program.

R24-118 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the updated Legacy Award Program as presented.

CARRIED

5.2 Policy Review

5.2a Bad Debt Policy

The Bad Debt Policy was created in 2018. Staff have suggested amendments which were reviewed and recommended by the A&F Committee at their September meeting.

R24-119 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the update to the Bad Debt Policy as presented.

CARRIED

5.2b BC Egg Outstanding Receivable and Interest Policy

Staff have suggested amendments to the BC Egg Outstanding Receivable and Interest Policy, which were reviewed and recommended by the A&F Committee at their September meeting.

R24-120 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the amended BC Egg Outstanding Receivable and Interest Policy as presented.

CARRIED

5.2c Asset Policy and Procedures

Staff have suggested amendments to the Asset Policy and Procedures which were reviewed and recommended by the A&F Committee at their September meeting.

R24-121 It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors approve the amended Asset Policy and Procedures as presented.

CARRIED

5.2d Producer Travel Subsidy Policy

Staff have suggested amendments to the Producer Travel Subsidy Policy which were reviewed and recommended by the A&F Committee at their September meeting.

R24-122 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the amended Producer Travel Subsidy Policy as amendment.

CARRIED

Action: Staff was directed to include the policy spreadsheet at the next board meeting.

5.3 2025 Board Election

In the fall of 2022 when BC Egg last updated its election rules, the Board made the change to four-year terms instead of three-year terms. This ensured that only one elected Board member could be changed at a time maintaining continuity within the industry. Two board member terms expire in March 2025. One position will be up for election, the other position will have their term extended by one year.

The Board agreed to hold the random draw in December.

Action: Staff was directed to bring the materials needed for the election draw to the December meeting.

5.4 Committee Rate Review

As BC Egg does not have a formal policy to review committee per diem rates, Staff has recommended that the Board Per Diem and Expense Policy be amended to include the committee rates. The amended policy was presented for review.

The Board discussed the current process and agreed that a review should be conducted.

R24-123 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Board Per Diem and Expense Policy as amended.

CARRIED

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Action: Staff was directed to review what other commodities are doing.

5.5 Fowl Removal Working Group Update

The Fowl Removal Working Group (FRWG) first met on September 13. After reviewing the Terms of Reference, they recommended one addition to the Terms of Reference. An update from the meeting was also presented.

R24-124 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the amended Fowl Removal Working Group Terms of Reference as presented.

CARRIED

5.6 Committee Minutes

5.6a February 12, 2024 A&F Minutes

The February 12, 2024 A&F Minutes were presented for information.

5.2b June 20, 2024 PMC Minutes

The June 20, 2024 PMC Minutes were presented for information.

5.7 FIRB Thank You Letter

On September 23, 2024, BCFIRB sent a thank you letter for the meetings and site tour held earlier in September. The letter was presented for information.

5.8 BCFIRB Vice-Chair Letter

On September 24, 2024, BCFIRB sent a letter informing the industry about the addition of a second vice-chair and the sector specific vice-chair assigned to the Egg industry. The letter was presented for information.

Action: Staff was directed to invite the vice-chair to lunch at the November board meeting.

6.0 PERFORMANCE REPORTS

6.1 Quota Reports

6.1a Industry Reserve

The Industry Reserve report was presented for information.

6.1b Egg Import Information

The Egg Import reports was presented for information.

6.1c Quota Utilization Report

The Quota Utilization Report was presented for information.

6.1d Quota Credit Update

The Quota Credit update was presented for information.

6.1e Inventory Report

The Inventory Report was presented for information.

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6.2 COP

The COP report was presented for information.

6.3 Feed Mill Participation Report & AAFC Report

The Feed Mill Participation Report & AAFC Report were presented for information.

6.4 CETPP Production Comparison

A CETPP Production Comparison report was presented for information.

6.5 Producer Utilization Update

The Producer Utilization update was presented for information.

6.6 Active Leases

The Active Leases report was presented for information.

6.7 Barn Capacity

The Barn Capacity report was presented for information.

COP Update

An update on the EFC COP Committee was presented. The Board also discussed CEIRA and suggested some potential cost saving examples.

Action: Staff was directed to send a follow up communication to CEIRA, and further expand on BC Eggs recent consultation response letter by providing cost saving examples.

7.0 MEETINGS HELD & UPCOMING

7.1 2024 Meetings Held

The 2024 record of meetings held was presented for information.

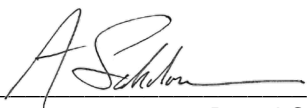
7.2 2024 Meetings Upcoming

The 2024 record of upcoming meetings was presented for information.


The Board discussed the Spring 2025 IEC event.

ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 2:16pm.



Board Chair



Certified Correct, Secretary