

BC EGG 2025 CONFERENCE & AGM

Strength in farming

Welcome & Thank You

Our 2025 Conference & AGM event wouldn't be possible without the support of our sponsors. This year, BC Egg is pleased to offer a number of unique sponsorship opportunities for our friends in allied trades and businesses. Sponsorships are limited, so we encourage you to book early to avoid disappointment!

When you are ready to book your Sponsorship, please [click here](#), to book your Trade Show booth, please [click here](#), or visit our BCEgg.com/AGM page and follow the links.

SPONSORSHIP OPPORTUNITIES

Welcome Reception & Trade Show Vendor Booth - \$400

This year, our Welcome Reception and Trade Show will be a celebration of delicious food from around the world. We're inviting our vendors to join us for an afternoon of fun as we welcome our guests to our 2025 event. Vendor spots are limited so register early to avoid disappointment.

The event will run from 4-6 pm on February 27. We're asking each Trade Show Vendor to host one food table. You'll have an opportunity to engage guests when they come to sample food from your table. All food will be provided by the Fairmont Hotel Vancouver.

In addition to the food table, you will also have a table for your vendor display and room for up to a 10' wide backdrop (free standing only, please). We encourage you to embrace our Bites from Around the World theme with travel-themed decorations for your table. If you have questions or need inspiration, please contact our BC Egg Communications team.

Your vendor fee includes admission to the Reception for two staff to manage your booth. Should you require additional staff support, we ask that you purchase "Welcome Reception Only" registration through our general Event Registration access. All vendors will receive an announcement once registration launches.

Please note that your Vendor fee does NOT include regular registration to the full Conference & AGM event or meals.

Your Vendor Booth includes:

- Complimentary attendance at Thursday's Welcome Reception and Trade Show for two booth staff
- Table, 2 chairs, table cloth and travel-themed decor item
- Room for a free standing backdrop (no more than 10' wide) or pop up banner

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Gala Dinner Sponsor - \$5,000

The Gala Dinner is one of the signature elements of the BC Egg Conference & AGM. Your title sponsor of this prestigious event includes:

- 2 Complimentary Full Registrations to the Conference & AGM (including the Gala Dinner)
- Welcoming remarks at the Gala Dinner (5 minute limit)
- Can provide a gift item for delegate bags if you wish (item must be pre-approved by BC Egg and delivered to BC Egg's office by February 3, 2025)
- Your company name and logo on our event website and on-site signage

Welcome Reception Sponsor - \$3,000

Our Conference kicks off on Thursday afternoon with the Welcome Reception and Trade Show. Your title sponsorship of this event includes:

- Complimentary Trade Show booth (including attendance for two staff to the Welcome Reception only, to manage your booth)
- 1 Complimentary Full Registration to the Conference & AGM (including the Gala Dinner)
- Welcoming remarks at the Welcome Reception (5 minute limit)
- Your company name and logo on our event website and on-site signage

Lunch Sponsor - \$3,000

Sponsor our lunch on February 28 and have an opportunity to greet our delegates as they join us. Your sponsorship includes:

- 1 Complimentary Full Registration to the Conference & AGM (including the Gala Dinner)
- Welcoming remarks at lunch (5 minute limit)
- Opportunity to meet and greet attendees as they join us for lunch
- Your company name and logo on our event website and on-site signage

Keynote Speaker Sponsor - \$3,000

At every conference, BC Egg features an amazing speaker to educate and inspire. This year our keynote speaker will present during lunch in the Pacific Ballroom. Your sponsorship of the keynote speaker includes:

- 1 Complimentary Full Registration to the Conference & AGM (including the Gala Dinner)
- Opportunity to introduce our Keynote Speaker (5 minute limit)
- Your company name and logo on our event website and on-site signage

“Nest Box” Lounge Sponsor - \$3,000

We know conferences can be hectic. Our delegates appreciate a quiet, comfortable space to take a break and recharge – quite literally! The “Nest Box” lounge is a spot where attendees can relax, take advantage of courtesy charging stations, connect with colleagues, and enjoy a light snack. Your sponsorship of the Next Box includes:

- 1 Complimentary Full Registration to the Conference & AGM (including the Gala Dinner)
- Branded tent cards on the tables and logoed charging stations (cost will be covered by BC Egg)
- Can provide a gift item for giveaway in the Nest Box
- You choose which food and beverage items you want to serve (cost will be billed back to the sponsor)
- Your company name and logo on our event website and on-site signage



Gala Reception Champagne Sponsor - \$2,000

Before the doors open for our Gala Dinner, we're hosting delegates at our Gala Champagne Reception. As sponsor, you'll have an opportunity to put your brand at the forefront with a branded printed ring on each glass of bubbly. Your sponsorship includes:

- Branded champagne glass ring on every glass served at our Champagne Reception
- Your company name and logo on our event website and on-site signage

Breakfast Sponsor - \$2,000

The early bird catches the worm and your sponsorship of our Friday morning breakfast allows you to do just that! Your sponsorship includes:

- Opportunity to meet and greet delegates as they join us for breakfast
- Your company name and logo on our event website and on-site signage

Conference Bag Sponsor - \$3,000

Each guest at our Conference & AGM will receive a reusable shopping tote packed with conference goodies. Your Conference Bag sponsorship includes:

- Name or logo on our reusable conference bags given to each delegate (these bags are pre-approved by BC Egg with specs available on request)
- Your company name and logo on our event website and on-site signage

Lanyard Partner - \$2,000

Each delegate at our event will be wearing a name tag, and each and every name tag will hang from a signature, branded lanyard! Become our Lanyard Partner and enjoy the following:

- Name or logo on our name tag lanyards, given to each delegate
- Your company name and logo on our event website and on-site signage

Sweet Treat Sponsor - \$1,500

Become our Sweet Treat Sponsor and put a branded logo sticker on the back of an individually packaged sweet treat. The sweet treat (think cookie, chocolate egg, or bonbon) will await each guest at their Gala Dinner place setting. Your sponsorship includes:

- Logo sticker on the packaging of our sweet treat given to each Gala Dinner guest
- Your company name and logo on our event website and on-site signage

Education Segment Sponsor (*Two Sponsorships Available*) - \$1,000

This year we'll be offering delegates the opportunity to attend two different education sessions during the day on Friday. Each segment will run in the morning and the afternoon, so each sponsorship will encounter two different audiences. Your sponsorship of an Education Segment includes:

- Opportunity to introduce the segment speaker
- Your company name and logo on our event website and on-site signage



Coffee Networking Break Sponsor - \$1,000

Our Friday Coffee Networking Break will allow our guests a chance to connect and recharge. Your sponsorship includes:

- Branded tent cards on food and beverage tables during the Coffee Networking Break
- Your company name and logo on our event website and on-site signage

Hydration Station Sponsor - \$1,000

We know that hydration is important so we're providing water refill stations throughout our conference venue with chilled, fruit-infused water. As our Hydration Station Sponsor, your sponsorship will include:

- Branded signage at all water refill stations featuring fruit-infused water
- Your company name and logo on our event website and on-site signage

General Sponsorships

Registration Gift Sponsor - \$500

Delegates love to receive small gifts and information from sponsors in their conference bag. Popular gifts include pens, key chains, note pads, hand sanitizer, branded chocolate/candy, branded snacks/drinks (non-alcoholic only). Sponsors are invited to also include a one-page paper item (postcard, brochure, etc.) that describes your company and its services. The cost of the gift item and paper insert are the sponsor's responsibility. The gift must be pre-approved by BC Egg and must be delivered to our office no later than February 3, 2025.

Your Registration Gift Sponsorship includes:

- Inclusion of a gift and one-page paper item in the conference bag
- Your company name and logo on our event website and on-site signage

Conference Partner - \$1,000

Want to support our event, but don't want to fuss with other details? Just send us your logo and join us as a Conference Partner!

Includes:

- Your company name and logo on-screen at the conference
- Your company name and logo on our event website

Would you like to join us for the whole event?

Don't forget to register yourself or staff as Full Conference Delegates. All sponsors will receive an announcement once our Event Registration opens. You'll have access to our Early Bird pricing and you'll receive specific instructions to redeem any Complimentary Full Registrations if they are included in your sponsorship package. We look forward to seeing you at the event!

