

## Meeting of the Board of Directors

250 – 32160 South Fraser Way  
Abbotsford, BC V2T 1W5

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**Strategic:** Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

**Accountable:** Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

**Fair:** Ensure procedural fairness in processes and decision-making.

**Effective:** A clearly defined outcome with appropriate processes and measures.

**Transparent:** Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

**Inclusive:** Ensure that appropriate interests, including the public interest, are considered.

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### MINUTES of Board of Directors Meeting

**Date:** August 14, 2024

**Location:** BCEMB Boardroom

**BOARD IN ATTENDANCE:** Al Sakalauskas, Chair  
Walter Siemens, Vice-Chair  
Jon Krahn, Board Member  
Jeff Regier, Board Member  
Derek Janzen, Board Member

**STAFF IN ATTENDANCE:** Katie Lowe, Executive Director  
Joey Aebig, Manager Operations & Logistics  
Erin Duetta, Manager Finance  
Amanda Brittain, Director of Communications & Marketing  
Nicole Thompson, Executive Assistant

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#### **CALL TO ORDER**

The Chair, Al Sakalauskas, called the meeting to order at 9:06am.

#### **CONFLICT OF INTEREST**

The Board discussed any perceived conflicts of interest with the agenda items.

#### **ADOPTION OF AGENDA**

It was **MOVED** by Derek Janzen and **SECONDED** that the agenda be adopted as presented.

## **1.0 APPROVAL OF MINUTES**

### 1.1 Approval of Minutes of June 21, 2024

**R24-075** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Minutes of June 21, 2024 as presented.

CARRIED

### 1.2 Approval of Minutes of June 26, 2024

**R24-076** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of June 26, 2024 as presented.

CARRIED

## **2.0 BUSINESS ARISING/ACTION LIST**

### 2.1 2024 and 2025 Board Calendar & Action Item

The 2024 and 2025 board calendars and action item list were presented for information.

The Board discussed the September producer meeting.

### 2.2 Completed Letters

Letters sent since the last board meeting were presented for information.

## **3.0 STAKEHOLDER ENGAGEMENT**

### 3.1 EFC Update

An update on the matters of EFC and its committees were presented, including the next steps for BART and the COP Committee.

**Action:** Staff was directed to send more regular Urner Barry data updates.

### 3.2 Regional Reports

Updates from the regional representatives were presented, including an Interior producer's concerns regarding increasing water restrictions and difficulty obtaining water rights.

### 3.3 Committee Reports

Updates from the committee chairs and representatives were presented, including an update from the July 2, 2024 BC Poultry Association AGM.

### 3.4 Strategic Planning Update

The full refresh of BC Egg's Strategic Plan is nearing completion. Staff have reformatted the plan and drafted the operational plan that coincides with the strategic plan. The draft documents were presented for review.

The Board will be presenting the Strategic Plan at the September BCFIRB meeting and discussed the presentation.

**R24-077** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the 2025 Operational Plan as presented.

CARRIED

**Action:** Staff was directed to draft a presentation for the BCFIRB meeting with speaking notes.

3.5 Building Prospects

CAF is in the process of selling the building where BC Egg currently resides. If BC Egg needs to find a new office location, options for leasing or owning were presented for discussion.

The Board discussed options for a new location and agreed no further steps should be taken until the CAF building is sold.

3.6 2025 AGM

Staff are in the process of conducting initial planning for the 2025 AGM. A draft schedule was presented for discussion.

The Board agreed with the draft schedule and provided feedback on the session topics and keynote speakers.

**4.0 OPERATIONS**

4.1 Quota Transfers

4.1a Producer A

A producer has submitted a shareholder change request. The supporting documents were presented for review.

**R24-078** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant conditional approval for the transfer of shares of [REDACTED] from [REDACTED] to [REDACTED], this is a deemed transfer to the transferor's spouse. Therefore, in accordance with the Consolidated Order Part V 3(3)(a), a surrender of layer quota is not required. As [REDACTED] will no longer be an owner of [REDACTED] following the transfer, [REDACTED] will not be affected by the twelve-month moratorium, and [REDACTED] will remain eligible to participate in future growth allocations.

CARRIED

**R24-079** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors grant conditional approval for the transfer of all Layer Quota and the Egg Production Unit (EPU) from [REDACTED] to [REDACTED] Provided that the following conditions are met:

- Evidence is provided by the transferee that a registered Form A transfer for the property at [REDACTED], has been filed by September 20, 2024; and

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- An updated State of Title Certificate for the EPU is provided when available and no later than October 18, 2024;

The Layer Quota is transferred between siblings and will remain with the associated Egg Production Unit. Therefore, in accordance with the Consolidated Order Part V 3(3)(c), a surrender of layer quota is not required.

CARRIED

**R24-080** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors grant conditional approval for the transfer of shares of [REDACTED] from [REDACTED] to [REDACTED]. This is a deemed transfer from parent to child. Therefore, in accordance with the Consolidated Order Part V 3(3)(a), a surrender of layer quota is not required.

CARRIED

4.1b Producer B

A producer has submitted a quota transfer request. The supporting documents were presented for review.

The Board deliberated on the producer's request, whether it met sound marketing policies and the potential industry impacts that could arise from similar requests, particularly due to new and evolving quota management tools and policies.

**R24-081** It was MOVED by Jeff Regier and SECONDED

Whereas [REDACTED] requested a quota transfer to receive a second producer number for a currently registered producer;

Whereas the request from [REDACTED] raise some policy considerations that could negatively impact sound marketing policy;

THAT the Board of Directors declined conditional approval for the transfer of [REDACTED] quota units from [REDACTED] to [REDACTED].

CARRIED

4.1c Producer C

A producer has submitted a quota transfer request. The supporting documents were presented for review.

4.1d Producer D

A producer has submitted a quota transfer request. The supporting documents were presented for review.

**R24-082** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant conditional approval for the simultaneous transfer of all units of layer quota held by [REDACTED] to [REDACTED] and the

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transfer of all units of layer quota held by [REDACTED] to [REDACTED]. Following the conditionally approved transfers [REDACTED] would hold [REDACTED] quota units and [REDACTED] would hold [REDACTED] quota units, plus any growth allocations which either producer may receive prior to their proposed December 1, 2024 transfer date. These transfers are between related corporate producers, therefore, in accordance with the Consolidated Order Part V 3(3)(b), a surrender of layer quota is not required.

[REDACTED] and [REDACTED] will not be affected by the twelve-month moratorium and will be eligible to participate in any growth allocations as [REDACTED] and [REDACTED] are considered a business unit.

CARRIED

4.1e Producer E

A producer has submitted a shareholder transfer request. The supporting documents were presented for review.

**R24-083** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors grant final approval for the shareholder changes at [REDACTED]

CARRIED

4.1f Producer F

A producer has submitted a quota transfer request. The supporting documents were presented for review.

**R24-084** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the Going Concern Sale of [REDACTED] quota units along with the Egg Production Unit at [REDACTED] from [REDACTED] to [REDACTED].

THAT the Board of Directors grant final approval for the amalgamation and deemed transfer of [REDACTED] units of Layer Quota from [REDACTED] to [REDACTED].

THAT the Board of Directors grant final approval for the transfer of [REDACTED] quota units from [REDACTED] to [REDACTED].

CARRIED

4.1g Producer G

*W. Siemens recused himself from the topic.*

A producer has submitted a quota transfer request. The supporting documents were presented for review.

**R24-085** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors grant final approval for the Going Concern Sale of [REDACTED] quota units along with the Egg Production Unit at [REDACTED] from [REDACTED] to [REDACTED].

CARRIED

4.1h Producer H

A producer has submitted a quota transfer request. The supporting documents were presented for review.

**R24-086** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors grant final approval for the transfer of [REDACTED] units of Layer Quota from [REDACTED] to [REDACTED].

CARRIED

4.1i Producer I

A producer has submitted a quota transfer request. The supporting documents were presented for review.

**R24-087** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors grant final approval for the transfer of [REDACTED] units of Layer Quota from [REDACTED] to [REDACTED].

CARRIED

4.1j Producer J

A producer has submitted a quota transfer request. The supporting documents were presented for review.

**R24-088** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors grant final approval for the Going Concern Sale of [REDACTED] quota units along with the Egg Production Unit at [REDACTED] through the transfer of [REDACTED] shares from [REDACTED] to [REDACTED].

CARRIED

*W. Siemens abstained from voting.*

4.2 Quota Calculation Update

In June, a calculation error occurred during a going concern sale. An update on the situation was presented for information. The legal opinion was also presented.

4.3 Going Concern Lease Program

At the June 26, 2024 Board of Directors meeting, the Board discussed the impact of the 80:20

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rule on purchasers of Going Concern Sales. The Board discussed this issue and determined to make a going concern lease available to any purchaser of going concerns since the 80:20 rule became effective January 1, 2024. The draft program and Amending Order were presented for review.

The Board reviewed the Amending Order, and while the Order will come into effect September 10, 2024, the program will be backdated to January 1, 2024.

**R24-089** It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors approve the first reading of Amending Order #002 of the December 31, 2023 Consolidated Order as presented.

CARRIED

*W. Siemens abstained from voting.*

#### 4.4 EFC Response re SE Testing and Farm Visits

On April 30, 2024, BC Egg received a letter from the EFC PMC regarding SE Testing and On-Farm Visits. A response to EFC was sent on May 13, 2024 and on June 30, 2024, BC Egg received a response back from EFC requesting that BC Egg provide “a plan to ensure consistency in SE testing and farm visits in the future”. The BC PMC Chair and the EFC PMC Chair met on August 13 to discuss the situation further and a verbal update was provided.

#### 4.5 Fowl Removal QC Consultation

The MNPT recommended that the Board consider a potential Fowl Removal Quota Credit program. Additional information, along with the EPA’s recommendation, were presented for consideration.

The Board provided feedback on a potential program, included parameters for when it could be applied.

**Action:** Staff was directed to bring a policy back to the September meeting utilizing formula one.

#### 4.6 Producer to Producer Leasing Consultation

The MNPT recommended that the Board explore potential Producer to Producer Leasing options. The EPA’s recommendation was presented and staff will discuss the EPA’s recommendation further at their September meeting.

#### 4.7 Quota Allocation

##### 4.7a Consultation Review

The allocation policy consultation was sent to all producers, graders, and processor on July 16, with a closing date of August 1, 2024. A total of 85 responses were received. The results from the consultation were presented for discussion.

The Board reviewed the consultation results and deliberated on an outcome that would meet good governance and best serve the industry.

##### 4.7b Policy

BC Egg has completed its three-year multi-allocation plan. Presently we do not have an

allocation policy if another allocation is received. Based on the consultation, a draft Allocation Policy was presented for consideration.

The Board reviewed the concepts included in the policy and provided direction on the allocation method.

**Action:** Staff was directed to amend the Allocation Policy.

4.7c September Allocation 2024

Upon approval from FPCC, a National increase to our federal quota will occur in Week 37, 2024. As a result of the increase, BC will receive a provincial allocation that will need to be distributed to registered producers. Considerations for the allocation were presented for review.

The Board reviewed the details in preparation of receiving notice of ratification from EFC.

4.8 STTMQ Request and Form

A grading station has written to the Board asking for the expansion of the STTMQ program for Classic White production. The draft amended policy was presented for review.

The Board reviewed the request and discussed the market needs.

**R24-090** It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors approve the August 2024 version of the BC STTMQ Program as presented.

CARRIED

4.9 NPP Draw Update

The Board of Directors approved a 2024 draw to select up to two New Producer Program applicants. An update on the process was presented along with details for the draw.

The Board agreed with the direction provided for the draw event and confirmed that some members would be in attendance.

4.10 TAP B Summary

95,000 quota units were made available for temporary allotment through the TAP B program from June 30, 2024, to June 28, 2025. An update on the program was presented.

4.11 EOC Update

The feather boards are considering a proposed a change to the current EOC structure. The last Chairs and Managers meeting with the EOC director was on July 4, 2024, to discuss advanced planning. An update from the meeting was presented.

4.12 Application Updates

Updates have been made to a number of application forms to reflect changes to programs. The amended forms were presented for review.



**R24-091** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the amendments to the applications presented.

CARRIED

4.13 Period 4, 2024 Financial Statement

The amended Period 4 Financial Statement was presented for review.

**R24-092** It was MOVED by Derek Janzen and SECONDED

THAT the Board of Directors approve the Period 4, 2024 Financial Statements.

CARRIED

4.14 System Migration Update

BC Egg is in the process of developing a new reporting system and is in the testing phase. An update on the progress was presented for information.

The Board discussed the testing and roll out timelines.

4.15 EFC Watchlist

In July, EFC circulated a list of farms that they feel should be watched closely. Additional details were presented for review, including an update from the August 13 meeting with EFC.

## **5.0 GOVERNANCE**

5.1 EIAC Committee Composition

At the May 9-10 board meeting, the Board rescinded the appointment of the EIAC chair. At the June 26 board meeting, the Board approved an amendment to the EIAC Terms of Reference to allow for an additional grader and processor representative.

**R24-093** It was MOVED by Derek Janzen and SECONDED

THAT the Board appoint [REDACTED] as chair of the EIAC effective August 14, 2024, until March 1, 2025.

CARRIED

**R24-094** It was MOVED by Jon Krahn and SECONDED

THAT the Board appoint [REDACTED] as a grader representative and [REDACTED] as a producer representative of the EIAC effective August 14, 2024, until March 1, 2025.

CARRIED

5.2 PMC Committee Composition

As of June 23, 2024, a producer member of the PMC sold their farm as a going concern. The producer's term expires in March 2025. The PMC Terms of Reference require that the committee be made up of four producers.

**R24-095** It was MOVED by Walter Siemens and SECONDED

THAT the Board revoke [REDACTED] appointment to the PMC effective August 14, 2024, as he has exited the industry.

That the Board appoint [REDACTED] as a producer member of the PMC from August 14, 2024, to March 1, 2025.

CARRIED

5.3 Fowl Removal Committee Composition

At the June board meeting, the Board agreed to form a fowl removal committee to find solutions for the fowl removal concerns throughout the province. The Board recommended that the committee consist of two board members plus one producer from each region. A draft of the Terms of Reference was presented for review.

**R24-096** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Fowl Removal Working Group Terms of Reference as presented.

CARRIED

**R24-097** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors appoint [REDACTED] and [REDACTED] as board representatives and [REDACTED], [REDACTED], and [REDACTED] as producer representatives to the Fowl Removal Working Group effective August 14, 2024 until project completion.

CARRIED

5.4 PARP Report

The 2023 PARP report is due on August 15, 2024. The final report was presented for review.

The Board agreed with the PARP report with the amendments discussed.

5.5 Regulated Marketing Economic Policy Review

BCFIRB is engaging with all regulated agriculture commodity boards to recommend that the BC Ministry of Agriculture and Food review the 2004 Regulated Marketing Economic Policy (RMEP). As a first step, BCFIRB has asked the commodity boards to complete a questionnaire, which was presented for review.

The Board reviewed the draft survey responses and provided feedback.

**Action:** Staff was directed to bring the amended survey responses to the September meeting.

5.6 Policy Review

As outlined in the BC Egg Policy Management Guideline, the intent is for policies to be reviewed

every five years. There are several policies to be reviewed in 2024, the process for review was presented for information.

The Board agreed with the direction presented.

5.7 Risk Management Plan Review

BC Egg's Risk Mitigation Plan is required to be reviewed annually. The plan was presented for review.

## **6.0 PERFORMANCE REPORTS**

6.1 Quota Reports

6.1a Industry Reserve

The Industry Reserve report was presented for information.

6.1b Egg Import Information

The Egg Import reports was presented for information.

6.1c Quota Utilization Report

The Quota Utilization Report was presented for information.

6.1d Quota Credit Update

The Quota Credit update was presented for information.

6.1e Inventory Report

The Inventory Report was presented for information.

6.2 COP

The COP report was presented for information.

6.3 Feed Mill Participation Report & AAFC Report

The Feed Mill Participation Report & AAFC Report was presented for information.

6.4 CETPP Production Comparison

A CETPP Production Comparison report was presented for information.

6.5 Producer Utilization Update

The Producer Utilization update was presented for information.

6.6 Active Leases

The Active Leases report was presented for information.

6.7 Barn Capacity

The Barn Capacity report was presented for information.

## **7.0 MEETINGS HELD & UPCOMING**

7.1 2024 Meetings Held

The 2024 held meetings were presented for information.

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7.2 2024 Meetings Upcoming

The 2024 upcoming meetings were presented for information.

**ADJOURNMENT**

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 3:17pm.



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Board Chair



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Certified Correct, Secretary