

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: February 28, 2024

Location: Waddington, Fairmont Hotel Vancouver

BOARD IN ATTENDANCE: Al Sakalauskas, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member
Derek Janzen, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Erin Duetta Manager, Finance

CALL TO ORDER

The Chair, Al Sakalauskas, called the meeting to order at 1:04pm.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was MOVED by Matt Vane and SECONDED that the agenda be adopted as presented.

1.0 COMMITTEE ELECTION

1.1 Audit and Finance Committee

The Board appointed [REDACTED] as a producer member of the Audit & Finance Committee.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: February 28, 2024

1.2 Egg Industry Advisory Committee

The Board appointed [REDACTED] as a processor member of the Egg Industry Advisory Committee.

The Board appointed [REDACTED] and [REDACTED] as producer members of the Egg Industry Advisory Committee.

1.3 Production Management Committee

The Board appointed [REDACTED] and [REDACTED] as producer members of the Production Management Committee.

Action: Staff to consult with the PMC regarding membership. Should the TOR to updated to ensure PMC members represent each production type rather than regionality?

1.4 MarComm Committee

The Board appointed [REDACTED] as an external member of the MarComm Committee.

2.0 BOARD POSITION ELECTION

2.1 Vice Chair Position

The Board appointed Walter Siemens for the position of Vice Chair.

2.2 Secretary Position

The Board appointed Jeff Regier for the position of Secretary.

2.3 EFC Representative

The Board appointed Walter Siemens for the position of EFC Representative.

2.4 EFC Alternative

The Board appointed Jon Krahn for the position of EFC Alternative.

2.5 PMC Chair

The Board appointed Derek Janzen for the position of PMC Chair.

2.6 Audit & Finance Chair

The Board appointed Jeff Regier acclaimed for the position of Audit & Finance Chair.

2.7 Marcomm Chair

The Board appointed Jon Krahn for the position of Marcomm Chair.

2.8 EFC EFP Committee Representative

The Board appointed Walter Siemens for the position of EFC EFP Committee Representative.

2.9 CAF Representative

The Board appointed Jeff Regier for the position of CAF Representative.

2.10 COMB/COGA Representative

The Board appointed Derek Janzen for the position of COMB/COGA Representative.

2.11 BCPA Representative

The Board appointed Jon Krahn for the position of BCPA Representative.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: February 28, 2024

2.12 Regional Representative – Vancouver Island

The Board appointed Derek Janzen for the position of Regional Representatives – Vancouver Island.

2.13 Regional Representative – Interior

The Board appointed Jeff Regier for the position of Regional Representatives – Interior.

2.14 Regional Representative- Lower Mainland

Walter Siemens and Jon Krahn were acclaimed for the positions of Regional Representatives – Lower Mainland.

3.0 DESTRUCTION OF BALLOTS

R24-029 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve to destroy the ballots.

CARRIED

4.0 EFC CALL FOR NOMINATIONS

The upcoming EFC elections of officers and standing committee members for 2024-2025 will be held on Wednesday, March 27, 2024. Nominations will be accepted up to close of business (5pm EST) on Thursday, March 21, 2024. The Board deferred nominations to the march 11 meeting.

5.0 OTHER BUSINESS

The Board discussed meetings to be held during the AGM and upcoming meetings as well as the out-of-town guest dinner and gala dinner reserved seating.

Action: Staff to add the speakers in next year agenda package

Action: Staff to add Board to the strategic plan placeholder

ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED Jon Krahn that the meeting be adjourned at 2:47pm.



Board Chair



Certified Correct, Secretary