



## SHELF TALKER/WOBBLER

### **Production Notes**

The Did You Know Shelf Talker consists of 3 pieces:

- 1) A die-cut egg-shaped flag, held at right angle by the flag sign holder
- 2) SuperGrip® Ticket Rail Flag Sign Holder
- 3) Blue rectangular ticket rail sign with rounded corners

SuperGrip® Ticket Rail Flag Sign Holder is available from IDL Displays website at:  
[www.idldisplays.com/en/supergripr-ticket-rail-flag-sign-holder.html](http://www.idldisplays.com/en/supergripr-ticket-rail-flag-sign-holder.html)

We suggest direct to substrate CMYK printing of the egg-shaped flag and the ticket rail sign to a rigid stock of 14pts or thicker. Either a paper or polypropylene material will be appropriate. Die cut required for finishing the egg shaped flag.

Round corners (radius of .125" - .25") for the rail sign can be specified at the printer of your choice.