

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: October 6, 2023

Location: Via Zoom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Erin Duetta, Manager, Finance

CALL TO ORDER

The Chair, Gunta Vitins, called the meeting to order at 8:30am.

ADOPTION OF AGENDA

It was **MOVED** by Walter Siemens and **SECONDED** that the agenda be adopted as presented.

1.1 Pricing Consideration

EFC has notified provincial Boards that the national levy will increase by \$0.12 per dozen effective Period 12, 2023 (November 5, 2023). The last price increase was in week 29, 2023. Historically, provinces have coordinated with each other when pricing.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: October 6, 2023

On Oct 5, provincial chairs and managers met to discuss the upcoming pricing change. Staff provided the rationale behind pricing considerations from each province. The Board discussed the feedback provided, potential levy increases and pricing options.

The next pricing meeting is scheduled for October 10 and the Board will meet afterwards to continue their discussion.

Action: Staff to update the numbers presented based on the plans discussed.

1.2 Organic Price Spreads

Up until 2015, medium organics were priced the same as other production types. Based on information received from the graders stating that there was a market for Organic Mediums, a \$0.55 premium was added. Since that time, organic mediums have increased with producer price changes and to keep in line with rising feed costs.

At the May 5, 2023 Market Needs Project Team meeting, the committee requested the EIAC review the organic medium price spread. Staff presented information for discussion that included the number of medium organic dozens downgraded under the SBB program, an analysis of potential pricing options and a comparison of organic production before and after the premium was added.

As there was not a consensus amongst members on this decision, the committee decided to continue the conversation on October 11.

ADJOURNMENT

It was MOVED by Jeff Regier and SECONDED that the meeting be adjourned at 9:32am.



Board Chair



Certified Correct, Secretary