



BC EGG 2024 AGM & CONFERENCE
ADAPTABILITY

SPONSORSHIP OPPORTUNITIES

Welcome and Thank You

Our 2024 AGM & Conference event wouldn't be possible without the support of our sponsors. This year, BC Egg is pleased to offer a number of unique sponsorship opportunities for our friends in allied trades and businesses. Sponsorships are limited, so we encourage you to book early to avoid disappointment!

When you are ready to register for your Sponsorship, [please click here](#), or visit our BCEgg.com/AGM page and follow the links.

Country Carnival Welcome Reception & Trade Show Vendor Booth - \$400

This year, our Welcome Reception and Trade Show will have a fun new theme: Country Carnival! We're inviting our vendors to join us for an afternoon of fun as we welcome our guests to our 2024 event. Vendor spots are limited so register early to avoid disappointment.

The event will run from 4-6 pm on February 29. We're asking each Trade Show Vendor to host one of our entertaining carnival games. You'll have an opportunity to engage guests with your game, you'll be able to award small prizes for success, and you'll have an opportunity to connect with each guest to chat about your products or services in a unique, fun-filled atmosphere!

Vendors should be prepared to bring small items for the game prizes - this can be branded collateral, typical midway game prizes, or candies (individually wrapped, please!). If you have questions or need inspiration, please contact our BC Egg Communications team.

In addition to the carnival game, you will also have a table for your vendor display and room for up to a 10' wide backdrop (free standing only, please). We encourage you to embrace our Country Carnival theme with appropriate costumes for your staff and decorations for your table.

Your vendor fee includes admission to the Carnival for two staff to manage your booth. Should you require additional staff support, we ask that you purchase "Welcome Reception Only" registration through our general Event Registration access. **Please note that your Vendor fee does NOT include regular registration to the full AGM & Conference event or meals.**

Your Vendor Booth includes:

- Complimentary attendance at the Welcome Reception and Trade Show for two booth staff
- One carnival game, supplied by BC Egg
- Table, 2 chairs, table cloth and carnival-themed decor item
- Room for a free standing backdrop (no more than 10' wide) or pop up banner

Welcome Reception Sponsor - \$5,000

Our Conference kicks off on Thursday afternoon following the AGM with a fun Country Carnival Welcome Reception and Tradeshow. Your title sponsorship of this event includes:

- Complimentary Tradeshow booth at the Welcome Reception and Trade Show, with all amenities outlined above
- 2 Complimentary Full Registrations to the AGM & Conference (including the Gala Dinner)
- Welcoming remarks at the Welcome Reception (5 minute limit)
- Can provide a gift item for delegate bags if you wish (item must be pre-approved by BC Egg and delivered to BC Egg's office by February 15, 2024)
- Your company name and logo on our event website and onsite signage

Gala Dinner Sponsor - \$5,000

The Gala Dinner is one of the signature elements of the BC Egg AGM & Conference. Your title sponsor of this prestigious event Includes:

- 2 Complimentary Full Registrations to the AGM & Conference (including the Gala Dinner)
- Welcoming remarks at the Gala Dinner (5 minute limit)
- Can provide a gift item for delegate bags if you wish (item must be pre- approved by BC Egg and delivered to BC Egg's office by February 15, 2024)
- Your company name and logo on our event website and onsite signage

Lunch Sponsor - \$3,000

Sponsor our sit-down lunch March 1 and have an opportunity to greet our delegates as they join us. Your sponsorship includes:

- 1 Complimentary Full Registration to the AGM & Conference (including the Gala Dinner)
- Welcoming remarks at lunch (5 minute limit)
- Opportunity to meet and greet attendees as they join us for lunch
- Your company name and logo on our event website and onsite signage

Keynote Speaker Sponsor - \$3,000

At every conference, BC Egg features an amazing speaker to educate and inspire. This year our keynote speaker will present during lunch in the Pacific Ballroom. Your sponsorship of the keynote speaker includes:

- 1 Complimentary Full Registration to the AGM & Conference (including the Gala Dinner)
- Opportunity to introduce our Keynote Speaker (5 minute limit)
- Your company name and logo on our event website and onsite signage

“Nest Box” Lounge Sponsor - \$3,000

We know conferences can be hectic. Our delegates appreciate a quiet, comfortable space to take a break and recharge – quite literally! This year, we're introducing the “Nest Box” lounge, where attendees can relax, take advantage of courtesy charging stations, connect with colleagues, and enjoy a light snack from our well-stocked snack and beverage bar. Your sponsorship of the Next Box Includes:

- 1 Complimentary Full Registration to the AGM & Conference (including the Gala Dinner)
- Opportunity to actively host the lounge with staff presence in the lounge
- Branded tent cards on the tables and logoed charging stations
- Can provide a gift item for lounge visitors if you wish (item must be pre- approved by BC Egg and delivered to BC Egg's office by February 15, 2024)
- Your company name and logo on our event website and onsite signage



Gala Reception Champagne Sponsor - \$2,000

Before the doors open for our Gala Dinner, we're hosting delegates at our Gala Champagne Reception. As sponsor, you'll have an opportunity to put your brand at the forefront with a branded printed ring on each glass of bubbly. Your sponsorship includes:

- Branded champagne glass ring on every glass served at our Champagne Reception
- Your company name and logo on our event website and onsite signage

Breakfast Sponsor - \$2,000

The early bird catches the worm and your sponsorship of our Friday morning breakfast allows you to do just that! Your sponsorship includes:

- Opportunity to meet and greet delegates as they join us for breakfast
- Your company name and logo on our event website and onsite signage

Conference Bag Sponsor - \$3,000

Each guest at our AGM & Conference will receive a reusable shopping tote packed with conference goodies. Your Conference Bag sponsorship includes:

- Name or logo on our reusable conference bags, given to each delegate (these bags are pre-approved by BC Egg with specs available on request)
- Your company name and logo on our event website and onsite signage

Registration Gift Sponsor - \$3,000

To make our event special, we always include a memorable, and useful, gift for our delegates. Your sponsorship of the Registration Gift includes:

- Co-branding with BC Egg, including your company name and logo on our registration gift, given to each delegate (gift to be chosen in collaboration with BC Egg)
- Your company name and logo on our event website and onsite signage

Lanyard Partner - \$1,500

Each delegate at our event will be wearing a name tag, and each and every name tag will hang from a signature, branded lanyard! Become our Lanyard Partner and enjoy the following:

- Name or logo on our nametag lanyards, given to each delegate
- Your company name and logo on our event website and onsite signage

Chocolate Egg Sponsor - \$1,500

Become our Chocolate Egg Sponsor and put a branded logo sticker on the back of an individually wrapped, artisan chocolate egg. An egg will await each guest at their Gala Dinner place setting. Your sponsorship includes:

- Logo sticker on the packaging of our chocolate egg, given to each Gala Dinner guest
- Your company name and logo on our event website and onsite signage



Education Segment Sponsor (*Three Sponsorships Available*)- \$1,000

This year we'll be offering delegates the opportunity to take two different education sessions during the day on Friday. Each segment will run in the morning and the afternoon, so each sponsorship will encounter two different audiences. Your sponsorship of an Education Segment includes:

- Opportunity to introduce the speaker at one of our three Education Segments
- Your company name and logo on our event website and onsite signage

Coffee Networking Break Sponsor (*Two Sponsorships Available*)- \$750

Our Coffee Networking Breaks will allow our guests a chance to connect and recharge at two different points during our Friday programming. Your sponsorship of either one of these breaks includes:

- Branded tent cards on food and beverage tables during one of our two Coffee Networking Breaks
- Your company name and logo on our event website and onsite signage

Hydration Station Sponsor - \$750

We know that hydration is important so we're providing water refill stations throughout our conference venue with chilled, fruit-infused water. As our Hydration Station Sponsor, your sponsorship will include:

- Branded signage at all water refill stations, featuring fruit-infused water
- Your company name and logo on our event website and onsite signage

Gold & Silver

In addition to our on-site sponsorship opportunities, we also have Gold and Silver level sponsors for those who simply want to help support our AGM & Conference event.

Gold Sponsor - \$1,000

Includes:

- Your company name and logo on-screen at the conference
- Your company name and logo on our event website

Silver Sponsor - \$500

Includes:

- Your company name on-screen at the conference
- Your company name on our event website

Would you like
to join us for the
whole event?

Don't forget to register yourself or staff as Full Conference Attendees. As a sponsor you have early access to our Early Bird pricing!

