

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of **Board of Directors Meeting**

Date: November 10, 2022

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant
Joey Aebig, Manager Operations & Logistics
Erin Duetta, Manager Finance
Amanda Brittain, Director of Communications & Marketing

CALL TO ORDER

The Chair, Gunta Vitins, called the meeting to order at 9:35am.

The Chair acknowledged that the meeting was held on the ancestral and unceded territory of the Semá:th First Nation and Mathxwí First Nation of the Stó:lō people.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was MOVED by Jon Krahn and SECONDED that the agenda be adopted with the following addition:

4.11 ILT

4.12 Allocation

1.0 APPROVAL OF MINUTES

1.1 Approval of Minutes of October 19, 2022

R22-101 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of October 19, 2022 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2022 and 2023 Board Calendar & Action Item

The 2022 and 2023 board calendars and action item list were presented for information.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC and its committees will be presented as the topics are discussed in the agenda items.

3.2 Regional Reports

Updates from the regional representatives were presented, including an update from the Vancouver Island dinner and discussions with the industry regarding the grader consultation.

3.3 CCFI Conference Notes

The Board Chair and staff attended the CCFI Public Trust Summit and notes were presented for information.

4.0 OPERATIONS

4.1 Quota Transfers

4.1a Producer A

A producer submitted updated corporate structure documents which was presented for discussion.

R22-102 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors acknowledges the share ownership change which occurred at [REDACTED] to settle the estate of [REDACTED], transferring his common shares to his children [REDACTED], [REDACTED] and [REDACTED]. As the quota was transferred by the executor to the beneficiaries in accordance with Part V 3.(4)(h), and the resulting transfer was from parent to children, a surrender of layer quota is not required as per the Consolidated Order Part V 3(4)(a).

CARRIED

4.1b Producer B

A producer submitted a Going Concern sale request which was presented for discussion.

R22-103 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors conditionally approve the Going Concern Sale of [REDACTED] quota units along with the Independent Production Unit at [REDACTED] in [REDACTED] through the transfer of [REDACTED] shares from [REDACTED], [REDACTED] and the [REDACTED] to [REDACTED] provided that the following conditions are met:

- An updated State of Title Certificate for the IPU is provided no later than March 1, 2023 showing that the property is owned solely by [REDACTED]

As the transfer does not meet any of the exemptions detailed in Part V 3(5) of the Consolidated Order a surrender of [REDACTED] quota units is required.

CARRIED

4.2 Consultation for Amendments to the SC-SC Programs

EFC is conducting a consultation on six amendments that they are considering for their SC-SC Program. The memo was presented for discussion along with the recommendation from the PMC.

The Board agrees with the PMC's recommendations to be sent to EFC.

4.3 EFC Free Range Standards Proposal

The EFC PMC is requesting feedback on its updated proposal for its "Free Range Certified" program. The proposal was presented for discussion along with the recommendations from the PMC.

The Board agrees with the PMC's recommendations to be sent to EFC.

4.4 Grader Concerns

4.4a GVF Appeal

On July 4, 2022, BC Egg received notice of appeal from Golden Valley Foods. An update on the progress was provided for information.

The Board discussed industry conversations that have taken place, the legal documentation regarding an extension, and next steps.

4.4b Grader Market Needs Consultation

BC Egg is conducting a grader market needs consultation. The results from the consultation were presented for information.

The Board agrees to review the feedback in December once all grader responses have been received and collated.

4.5 SE Policy

Effective January 1, 2023, the National SE Protocol will be amended to require the vaccination of the subsequent pullet flock following an SE positive. BC Egg has also updated its documentation to reflect the recent changes. The memo and documents were presented for discussion.

The Board reviewed the documents and agreed with the amendments.

4.6 AI Update

Highly Pathogenic Avian Influenza has been found in poultry flocks in Canadian provinces and throughout the US. An update on the cases in BC and the EOC were presented for information.

4.7 Production Sleeve Review

BC, as a short province, seeks to utilize 100% of its provincially allotted quota each year. In December a decision may be made regarding the January to July 2023 production sleeve. An update on a potential sleeve was presented for discussion.

The Board discussed options for the production sleeve and EFP and agreed with the recommendations to be brought forward for review at the upcoming EIAC meeting.

4.8 Production Forecast Review

BCEMB collects data from producers to manage quota and inventory. Based on the data collected, a production forecast has been drafted for review including the additional analysis requested at the October board meeting.

4.9 2023 Draft Budget

The 2023 draft budget was presented for discussion including programming recommendations and the marketing budget.

The Board discussed the draft budget and provided feedback on programming options.

4.10 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the projects were presented for discussion, including an update on the CO2 machine and the proposal from the VI Fowl Removal Committee.

The Board reviewed the VI Fowl Removal Committee's proposal and supports the approach.

4.11 ILT

The industry has seen an increase in ILT cases. Options for vaccines were brought forward for discussion.

The Board agreed the topic should be discussed by the PMC at their next meeting.

4.12 2022/2023 Allocation

EFC is reviewing a potential allocation in 2022/2023. Preliminary analysis was presented for discussion.

The Board discussed options for the allocation based on the market.

5.0 GOVERNANCE

5.1 Consolidated Order Review

The Consolidated Order is required to be reviewed every five years. The current document was last reviewed in 2017. The draft Consolidated Order was updated based on Board and stakeholder feedback and presented for further review.

The Board agreed with staff's proposal for the final consultation.

Action: Staff was directed to hold a Zoom meeting when the consultation is sent to the industry.

5.1a Election Rules Review

As per Schedule 1 of the 2017 Consolidated Order, the 2019 BC Egg Election Rules and Procedures must be reviewed prior to December 31, 2022. To complete a fulsome evaluation of the Election Voting Rules, BC Egg has conducted extensive consultations and is proposing three amendments. The final draft of the Election Rules was presented for discussion.

R22-104 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Election Rules and Procedures as amended.

CARRIED

5.2 NPP Update

BC Egg has announced the 2022 NPP draw and two applications were received prior to the deadline of October 31, 2022. The NPP Review Committee reviewed the applications on November 8, 2022 and the results were presented for discussion.

The Board reviewed the Committee's feedback and agreed with their recommendations. The two applicants did not meet the minimum score requirements and are therefore not eligible for the random draw this year.

Action: Staff was directed to call the applicants and discuss their application.

5.3 2023 Board Election

One board member position is up for election in 2023. The draft election timeline and process was presented for discussion.

R22-105 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors appoint [REDACTED], General Manager of the BC Council of Marketing Boards, as the Independent Elections Officer for the 2023 BC Egg Marketing Board election.

CARRIED

5.4 Producer Candidate Update

At the October board meeting, it was recommended that a notice go out to producers asking for committee and program candidates. A Fast Fry was sent on October 28, 2022.

5.5 PMC Meeting Minutes – June 21 2022

The June 21, 2022 PMC Meeting Minutes were presented for information.

5.6 PMC Meeting Minutes – June 30, 2022

The June 30, 2022 PMC Meeting Minutes were presented for information.

5.7 PMC Meeting Minutes – August 11, 2022

The August 11, 2022 PMC Meeting Minutes were presented for information.

6.0 PERFORMANCE REPORTS

6.1 Dashboard

The Industry Dashboard was presented for information.

6.1a Industry Reserve

The Industry Reserve report was presented for information.

6.1b Egg Import Information

The Egg Import reports was presented for information.

6.1c Quota Utilization Report

The Quota Utilization Report was presented for information.

6.1d Quota Credit Update

The Quota Credit update was presented for information.

6.1e Inventory Report

The Inventory Report was presented for information.

6.2 COP

The COP report was presented for information.

6.3 Feed Mill Participation Report & AAFC Report

The Feed Mill Participation Report & AAFC Report was presented for information.

6.4 CETPP Production Comparison

A CETPP Production Comparison report was presented for information.

6.5 Producer Utilization Update

The Producer Utilization update was presented for information.

6.6 Active Leases

The Active Leases report was presented for information.

6.7 Barn Capacity

The Barn Capacity report was presented for information.

7.0 MEETINGS HELD & UPCOMING

7.1 2022 Meetings Held

The 2022 meetings held were presented for information.

7.2 2022 Meetings Upcoming

The 2022 and 2023 upcoming meetings were presented for information.

ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 4:33pm.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 10, 2022



Board Chair



Certified Correct, Secretary