

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: October 19, 2022

Location: Blanshard Room, Fairmont Empress, Victoria

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant
Joey Aebig, Manager Operations & Logistics
Erin Duetta, Manager Finance
Amanda Brittain, Director of Communications & Marketing

CALL TO ORDER

The Chair, Gunta Vitins, called the meeting to order at 8:33 am.

The Chair acknowledged that the meeting was held on the on the traditional and unceded territories of the Lekwungen people of the Songhees and Xwsepsum First Nations.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was **MOVED** by Jeff Regier and **SECONDED** that the agenda be adopted as presented.

1.0 APPROVAL OF MINUTES

1.1 Approval of Minutes of September 7, 2022

R22-098 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Minutes of September 7, 2022 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2022 Board Calendar & Action Item

The 2022 and 2023 board calendars and action item list were presented for information.

2.2 Board and Management Christmas Party

Options for the Board and Management Christmas party were presented for information.

The Board agreed with the second option provided.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC and its committees were presented, including EFP, COP and CPEPC's request to retail to postpone feature/promo activities.

3.2 Regional Reports

Updates from the regional representatives were presented, including an update from the Vancouver Island producer meeting on October 5, 2022 and meeting with key EPA members.

Action: Staff was directed to provide an update on grader programming at the December producer meeting as well as for the EPA.

Action: Staff was directed to determine a plan for audits and SE testing that could include virtual components.

3.3 Events Update

An update on the upcoming events including the Producer Christmas Party and BC Poultry Conference was presented for discussion.

The Board agreed to proceed with the annual in person Producer Christmas Party with biosecurity precautions included in the announcement.

3.4 Producer Satisfaction Survey

The draft Producer Satisfaction Survey timeline was presented and the survey will be sent to the Board for review.

3.5 IEC Rotterdam Report

Members of the board attended the September 12-14 IEC Rotterdam conference and the report was presented for information.

4.0 OPERATIONS

4.1 Quota Transfers

4.1a Producer A

A producer submitted a quota transfer request which was presented for discussion. As not all documents were provided, the transfer request will be brought back to the November meeting for conditional approval.

4.2 Barn Fitness Audit Update

An update on the Barn Fitness Audit program was presented, including a proposal for conducting a second audit on those completed in 2021.

4.3 EFP

BC Egg has reviewed the Eggs for Processing (EFP) program and due to concerns voiced by the graders, the Board passed a motion on September 7, 2022 to temporarily suspend the program. An update on feedback to staff was presented for information.

Action: Staff was directed to send a letter to EFC regarding the program.

4.4 Grader Concerns

4.4a GVF Appeal

On July 4, 2022, BC Egg received notice of appeal from Golden Valley Foods regarding the June 1, 2022 decision on the TAP B Program and the June 3, 2022 decision on the BC Egg Grader Programming. An update on the progress of the appeal was provided for information.

4.4b Grader Sign Off Consultation

BC Egg is undergoing a grader market needs consultation. An update on the process was presented for information.

The Board agreed that while the EIAC is notified of the consultation, the full consultation document does not need to be presented to the EIAC.

4.4c Specialty Request/EFR

A grader has informed BC Egg that they are accumulating Free Range and Organic surplus. Correspondence between the grader and BC Egg were included for discussion.

4.4d Grader PFGC

A grader arrangement is impacting PFGC program funds distributed amongst graders. A letter was sent to the parties on August 29, 2022 and the responses were presented for information.

4.5 Ministry of Agriculture Farmed Animal Welfare Project

The BC Ministry of Agriculture has undertaken a project to assess the Farmed Animal Welfare Framework in BC. An update on the project was presented for information.

Action: Staff was directed to inform EFC about the project.

4.6 Small Lot Permit Update

Small Lot Permits are encouraged for producers with 100-399 hens. An update on the number of permits issued in each of the regions was presented for information.

4.7 Pricing Update

Provincial Board Chairs and Managers met on September 26 and decided not to adjust the producer price at this time. The next meeting will take place at the end of December with the next opportunity for a price change to be effective January 29, 2023.

4.8 AI Update

Highly Pathogenic Avian Influenza has been found in poultry flocks in Canadian provinces and throughout the US. BC industry has been working with the Ministry and CFIA on the response. An update for BC was presented for information.

4.8a Board Staff Compensation for EOC work

The BC poultry boards/commission chairs held a meeting on September 29 to discuss the EOC issues raised in the BCPA's email of September 28. From the chairs' perspectives, two main issues (EOC resources and funding) need to be addressed to ensure that EOC can continue to effectively manage industry emergencies on a sustainable on-going basis.

The Board discussed options for an EOC communications role prior to the BCPA call on October 20.

4.8b CFIA Data Request for Modelling

CFIA has requested Production Type, Bird Number and GPS coordinates for all commercial poultry operations within Canada. CFIA will input these numbers into a model that will study the potential spread of disease in domestic poultry within Canada by wild bird migrations and farm-to-farm spread. It will also assess the effectiveness of surveillance and control strategies. CFIA's request was presented for discussion.

The Board discussed the request and agreed to provide the information by municipality and not by individual farms provided all poultry boards/commission in BC agree to proceed.

4.8c AI Economic Impact Study

The Boards are planning to contact Serecon to obtain a quote for an Economic Impact Assessment for the AI outbreak. An update on the project was presented for information.

4.8d CEIRA Request

There is a potential gap in CEIRA coverage for placement delays caused when pullet flocks are destroyed by CFIA due to HPAI. A letter has been drafted requesting additional coverage.

The Board agreed with the approach presented.

4.8e CFIA Depopulation Options Paper

The National Poultry Group (NPG) and CFIA have established a destruction working group. To ensure provincial knowledge regarding local resources and processes is at the committee table, the NPG requested that one industry representative from each province attends these meetings. An update on the working group was presented for information.

4.9 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the projects were presented for discussion, including an update on the CO2 machine.

4.10 Production Sleeve Review

BC, as a short province, seeks to utilize 100% of its provincially allotted quota each year. In December a decision may be made regarding the January to July 2023 production sleeve. An update on a potential sleeve was presented for discussion.

4.11 Production Forecast Review

BCEMB collects data from its producers to manage its quota and inventory. Based on the data collected a production forecast has been drafted for review.

Action: Staff was directed to provide a reconciliation of the projected forecast compared to actuals for 2022.

4.12 CETPP 2023

An update on the CETPP program for 2023 including the expected fund balance and blend rate was presented for discussion.

The Board supports the recommendation to keep the current blend rate.

4.13 2023 Draft Budget

The 2023 draft budget was presented for discussion including programming recommendations.

The Board reviewed the budget and provided feedback to be brought back for the November board meeting.

5.0 GOVERNANCE

5.1 Consolidated Order Review

The Consolidated Order is required to be reviewed every five years. The current document was last reviewed in 2017. The draft Consolidated Order was updated based on Board and stakeholder feedback and presented for further review.

The Board reviewed the Quota Exchange draft program and agreed to recommend that 20% of Going Concern Sales should be placed on the Quota Exchange.

5.1a Election Rules Review

The Election Rules must be reviewed every three years and are required to be reviewed prior to December 31, 2022. The final draft consultation to producers was presented for discussion.

The Board reviewed the survey results and draft rules and agreed with the proposal.

5.2 NPP Update

BC Egg has now announced the 2022 NPP draw. An update on the Review Committee was presented for discussion.

The Board has suggested alternative committee members.

5.3 EIAC May 5, 2022 Meeting Minutes

The EIAC May 5, 2022 Meeting Minutes were presented for information.

5.4 EIAC May 26, 2022 Meeting Minutes

The EIAC May 26, 2022 Meeting Minutes were presented for information.

5.5 October 21 Ministry Meeting

The Ministry and Board have a meeting scheduled for October 21. The proposed agenda was presented for discussion.

6.0 PERFORMANCE REPORTS

6.1 Dashboard

The Industry Dashboard was presented for information.

6.2 Finances

6.2a Period 9 Board & Committee Per Diems & Expenses

The Period 8 and 9 Board & Committee Per Diems & Expenses were presented for information.

R22-099 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Period 8 and 9 Board & Committee Per Diems & Expenses as presented.

CARRIED

6.2b AR Report

The AR report was presented for information.

6.2c Period 8, 2022 Financial Statement

The Period 8, 2022 Financial Statement was presented for information.

R22-100 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Period 8 Financial Statements as presented.

CARRIED

6.3 IP Report

The IP Report was presented for information.

6.4 EFP Report

The EFP Report was presented for information.

7.0 MEETINGS HELD & UPCOMING

7.1 2022 Meetings Held

The 2022 meetings held were presented for information.

7.2 2022 Meetings Upcoming

The 2022 upcoming meetings were presented for information.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: October 19, 2022

ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 3:05pm.



Board Chair



Certified Correct, Secretary