
BC STMRQ Program

Program Description

November 18, 2022

Background:

As of November 21, 2022, seven new cases of HPAI have been announced in BC in the past week. This has resulted in the loss of classic white Layers for the Christmas Market. The province of BC is already extremely short on classic white production, partly due to the loss of pullets from AI earlier this fall.

This loss of production comes at a critical time leading into the holiday season. There are a few producers who may be able to extend their flocks by moving them to another facility or shifting their fowl removal dates by a week or two in order to help meet the market.

Objective:

As the Christmas holiday is right around the corner, BC Egg is utilizing the reserve quota to implement a BC specific Special Temporary Market Requirement Quota to incentivise producers who are shipping conventional/enriched white layers in late November and the first half of December to extend their flocks by shifting their fowl removal dates up to January 15, 2023.

Producers would be billed a lease fee of \$1/bird/month and would receive their regular fowl removal quota credits based on their original fowl removal date.

Methods:

On November 21, 2022, staff will send an email to all producers to determine interest in the program. The Board will assist the producer in working with the processor to change fowl removal dates. The flocks must be removed on or before January 15, 2023. If a producer wishes to move the layers to an alternate layer barn to further extend the flock, the cost will be the responsibility of the producer.

If the grader deems that the eggs are not of table quality, the flock will be removed from the program and shipped at the earliest possible date.

BC STMRQ Distribution

BC STMRQ will be distributed on a first barn available, first barn filled basis. This will provide the producer with the ability to place the additional production for a specific time period. This will ensure that we provide the market with the eggs in the quickest manner possible and ensure that the graders are receiving the product while it's required.

Producer Payments

As these eggs remain designated for the table market, the producer will receive their full producer price in the same manner of payment as their regular production.

Administration:

For the BCEMB

BCEMB will track and invoice the BC STMRQ leases in the same manner that TAP program leases are required.

For Producers

The producer will be billed the BC STMRQ lease rate while the birds are in production. The production does not require any special labelling.

For the Grader

There are no additional administrative requirements for the graders.

Agreement:

With my signature below, I affirm that I have read and understand the above program description and I agree to comply with the program policies as required.

Farm Name:

Producer Signature:

Date: