

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: August 17, 2022

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant
Joey Aebig, Manager Operations & Logistics
Erin Duetta, Manager Finance
Amanda Brittain, Director of Communications & Marketing

CALL TO ORDER

The Chair, Gunta Vitins, called the meeting to order at 9:33am.

The Chair acknowledged that the meeting was held on the ancestral and unceded territory of the Semá:th First Nation and Mathxwí First Nation of the Stó:lō people.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was **MOVED** by Jon Krahn and **SECONDED** that the agenda be adopted as amended with the following addition:

5.4 Progress on Removal of Prior Approval Requirement

1.0 APPROVAL OF MINUTES

1.1 Approval of Minutes of July 20-21, 2022

R22-077 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Minutes of July 20-21, 2022 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2022 Board Calendar & Action Item

The 2022 board calendars and action item list were presented for information.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC and its committees were presented, including an update on the Redeveloped ACP implementation.

3.2 Regional Reports

Updates from the regional representatives were presented.

3.3 Marketing Update

A marketing update was presented for information, including advertising and events.

The Board discussed the BC Egg Turkey golf tournament and the associated consultant fee.

4.0 OPERATIONS

4.1 Quota Transfers

4.1a Producer A

A producer submitted a quota transfer request which was presented for discussion.

R22-078 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the transfer of quota from [REDACTED] to [REDACTED].

CARRIED

4.1b Producer B

A producer submitted a quota transfer request which was presented for discussion.

R22-079 It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors grant final approval for the Going Concern Sale from [REDACTED] to [REDACTED].

CARRIED

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: August 17, 2022

4.1c Producer C

A producer submitted a quota transfer request which was presented for discussion.

R22-080 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the Going Concern Sale from [REDACTED] to [REDACTED].

CARRIED

4.2 Producer Requests

4.2a TAP A Request

On August 5, 2022, staff received a letter from a new entrant requesting permission to temporarily reduce their TAP A allotment and extend the duration that they are able to take part in the TAP A Program.

The Board reviewed the request and agreed to review the TAP A policy prior to making a decision on the temporary reduction.

R22-081 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors decline the [REDACTED] request that their TAP A allotment is extended due to their temporary reduction of flock size. The opportunity for the Temporary Allotment Pool A is only provided once per person/entity. The producer's TAP A allotment eligibility end date remains August 1, 2026.

CARRIED

4.2b QC Request

On August 10, 2022, staff received a request from a registered producer requesting permission to trade quota credits due to a special circumstance.

R22-082 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors decline [REDACTED] request for a full exemption to the Board of Directors decision of the temporary suspension of Quota Credit transfers from July 1, 2022 to December 31, 2022. If [REDACTED] submits a going concern transfer for conditional approval while the Quota Credit transfer suspension is active, a one-time exemption for transferring the farms current quota credits to the purchaser will be permitted on the going concern transfer date.

CARRIED
1 opposed.

4.3 EFP Service Fee

EFP birds have been gradually phased back into production as of week 10, 2022 with

shipments to the processor resuming in week 21. An update on the program was presented for discussion.

The Board discussed the EFP program and agreed to defer a decision until the September meeting. The Board also reviewed the upcoming EFC levy change.

4.4 Grader Concerns

4.4a GVF Appeal

On July 4, 2022, BC Egg received notice of appeal from Golden Valley Foods regarding the June 1, 2022 decision on the TAP B Program and the June 3, 2022 decision on the BC Egg Grader Programming. An update on the process was provided for information.

4.4b Grader Sign Off Consultation

BC Egg is conducting a grader market needs consultation. An update on the process was presented for information.

4.4c Specialty Buyback Program

A grader has informed BC Egg that they are in a surplus situation with Free Range and Organic eggs. Letters from the grader as well as analyses of BC egg production and Nielsen market data were presented for discussion.

The Board reviewed the analysis and discussed a response to the grader that includes a request for verifiable data.

Action: Staff was directed to send a notice to producers informing them that the market is long on Free Range and Organic production and to see if anyone would like to ship out early.

4.4d GVF/FB PFGC

An arrangement between two graders is impacting the distribution of PFGC program funds amongst the graders. The details were presented for discussion.

The Board agreed that the arrangement does not meet the Consolidated Order and a letter should be sent to the graders.

4.5 EFC Memos

4.5a Memo to EB Chairs re Pricing Changes

On July 25, 2022, EFC provided the egg boards with a Pricing Coordination Process. The memo was presented for information.

4.5b Pullet Measuring Protocol

On May 25, 2022, EFC sent a memo to egg boards regarding a draft measuring protocol for pullet rearing facilities. A survey was sent to BC producers and the results, along with the PMC's feedback, were presented for discussion.

The Board reviewed the draft response, including PMC's feedback, and provided amendments.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: August 17, 2022

4.5c EFC Info Request

On July 29, 2022, EFC sent a memo to egg boards requesting pullet density information. The memo was presented for information. The response to EFC is included in the pullet measuring response letter.

4.5d Feed Space in Pullets

On July 28, 2022, EFC sent a memo to egg boards looking to collect data on feed space for pullets. The memo was presented for discussion. The response to EFC is included in the pullet measuring response letter.

4.5e Final Redeveloped Animal Care Program (Stage 2)

Stage 2 of the redeveloped ACP has been completed and approved by the EFC Board of Directors. The program document and records templates were presented for information.

4.6 NPP Overview

BC Egg is planning to conduct the next New Producer Program draw starting on September 1, 2022. The draft timeline and program were presented for information.

4.7 AI Update

Highly Pathogenic Avian Influenza has been found in poultry flocks in all Canadian Provinces (except PEI) and throughout the US. BC industry has been working with the Ministry and CFIA on the response. An update for BC was presented for information.

The Board agreed that K. Lowe and J. Aebig should attend the National Poultry Group on behalf of BC Egg.

4.8 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the projects were presented for discussion, including an update on the CO2 machine.

5.0 GOVERNANCE

5.1 Consolidated Order Review

The Consolidated Order is required to be reviewed every five years. The current document was last reviewed in 2017. After an extensive first consultation, a draft Consolidated Order has been updated for review.

The Board reviewed the draft and agreed with the Quota Exchange amendments.

5.2 ██████ vs BCCMB Appeal

BCCMB has requested the BCEMB, BCTMB and BCBHEC act as intervenors in the ██████ appeal. The Intervener Submission was presented for information.

5.3 May 13, 2022 PMC Minutes

The May 13, 2022 PMC meeting minutes were presented for information.

5.4 Progress on Removal of Prior Approval Requirement

An update on the removal of the prior approval requirement was presented for information. BC Egg will be holding a meeting on August 19 with BCFIRB staff to discuss further.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: August 17, 2022

6.0 PERFORMANCE REPORTS

6.1 Dashboard

The Industry Dashboard was presented for information.

6.2 Finances

6.2a Period 7 Board & Committee Per Diems & Expenses

The Period 7 Board & Committee Per Diems & Expenses were presented for information.

R22-083 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Period 7 Board & Committee Per Diems & Expenses as amended.

CARRIED

6.2b AR Report

The AR report was presented for information.

6.2c Period 7, 2022 Financial Statement

The Period 7, 2022 Financial Statement was presented for information.

R22-084 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Period 7 Board & Committee Per Diems & Expenses as presented.

CARRIED

6.3 IP Report

The IP Report was presented for information.

6.4 EFP Report

The EFP Report was presented for information.

7.0 MEETINGS HELD & UPCOMING

7.1 2022 Meetings Held

The 2022 meetings held were presented for information.

7.2 2022 Meetings Upcoming

The 2022 upcoming meetings were presented for information.

ADJOURNMENT

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 3:58pm.



Board Chair

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: August 17, 2022



Certified Correct, Secretary