

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: February 11, 2022

Location: Zoom Conference Call

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Jon Krahn, Board Member
Jeff Regier, Board Member
Matt Vane, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 11:29am.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was MOVED by Jon Krahn and SECONDED that the agenda be adopted as presented.

1.0 Period 3 Pricing

1.1 National Discussion

A National Pricing call was held on the morning of February 11, 2022. Notes from the call were presented for information.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: February 11, 2022

The Board discussed the price increase, which will be announced on February 14 with an implementation date of March 6.

1.2 Grade C Pricing

The draft Grade C pricing was presented.

1.3 Organic Pricing

Organic feed costs have been increasing significantly and the Board discussed the option of including an additional price increase on large, extra large and jumbo organic eggs.

2.0 Appreciation BBQ

BC Egg has proposed a community appreciation BBQ for all those that helped in the November flooding. An update on the planning details was presented for discussion.

The Board provided additional options for the event.

ADJOURNMENT

The meeting was adjourned at 12:08pm.



Board Chair



Certified Correct, Secretary