

## Meeting of the Board of Directors

250 – 32160 South Fraser Way  
Abbotsford, BC V2T 1W5

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**Strategic:** Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

**Accountable:** Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

**Fair:** Ensure procedural fairness in processes and decision-making.

**Effective:** A clearly defined outcome with appropriate processes and measures.

**Transparent:** Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

**Inclusive:** Ensure that appropriate interests, including the public interest, are considered.

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### MINUTES of Board of Directors Meeting

**Date:** January 13-14, 2022

**Location:** BCEMB Boardroom

**BOARD IN ATTENDANCE:** Gunta Vitins, Chair  
Walter Siemens, Vice-Chair  
Matt Vane, Board Member  
Jon Krahn, Board Member  
Jeff Regier, Board Member

**STAFF IN ATTENDANCE:** Katie Lowe, Executive Director  
Nicole Thompson, Executive Assistant  
Joey Aebig, Manager Operations & Logistics  
Amanda Brittain, Director of Communications & Marketing

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#### **CALL TO ORDER**

The Chair, Gunta Vitins, called the meeting to order at 1:03pm on January 13, 2022.

The Chair acknowledged that the meeting was held on the traditional and unceded territory of the Semá:th First Nation and Mathxwí First Nation of the Stó:lō people.

#### **CONFLICT OF INTEREST**

The Board discussed any perceived conflicts of interest with the proposed agenda items.

#### **ADOPTION OF AGENDA**

It was **MOVED** by Jeff Regier and **SECONDED** that the agenda be adopted as presented.

## **1.0 APPROVAL OF MINUTES**

### 1.1 Approval of Minutes of December 16-17, 2021

**R22-001** It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors approve the Minutes of December 16-17, 2021 as presented.

CARRIED

## **2.0 BUSINESS ARISING/ACTION LIST**

### 2.1 2022 Board Calendar & Action Item

The 2022 board calendars and action item list were presented for information.

The Board reviewed the key projects outlined for 2022 and discussed conducting a Strategic Plan refresh later in the year.

## **3.0 STAKEHOLDER ENGAGEMENT**

### 3.1 EFC Update

An update on the matters of EFC and its committees were presented, including the current inventory.

### 3.2 Marketing Update

A marketing update was presented for information, including options for advertising campaigns. An update on the AGM was also provided.

### 3.3 2021 Producer Satisfaction Survey

The 2021 Producer Satisfaction Survey analysis and results were presented for information.

### 3.4 Young Farmer Program

EFC is in the process of opening recruitment for the 2022 cycle of the Young Farmer Program. The EPA provided recommendations that were presented for discussion.

The Board nominated [REDACTED] for the 2022 Young Farmer Program.

## **4.0 OPERATIONS**

### 4.1 Quota Transfers

#### 4.1a Producer A

A producer has submitted a going concern sale request.

**R22-002** It was MOVED by Walter Siemens and SECONDED

WHERE AS the details of the transfer conditionally approved by the Board on August 16, 2021 have changed:

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THAT the Board of Directors rescind Motion #R21-096 regarding the conditional approval of the proposed going concern sale of 3,686 quota units along with the independent production unit at [REDACTED] from [REDACTED] and [REDACTED] and [REDACTED] and

THAT the Board of Directors conditionally approve the going concern sale of 3,686 quota units along with the independent production unit at [REDACTED] from [REDACTED] [REDACTED] to [REDACTED] provided that the following conditions are met:

- Evidence is provided by the transferee that a registered Form A transfer for the property at [REDACTED] in [REDACTED] has been submitted by April 28, 2022; and
- An updated State of Title Certificate for the independent production unit is provided when available and no later than June 30, 2022.

As the transfer does not meet any of the exemptions detailed in Part V 3. (5) of the Consolidated Order, a surrender of 806 quota units is required.

CARRIED

4.1b Producer B

A producer has submitted a going concern sale request.

**R22-003** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors conditionally approve the Going Concern Sale of 34,286 quota units along with the Independent Production Unit at [REDACTED] in [REDACTED] from [REDACTED] to [REDACTED] provided that the following conditions are met:

- The transfer application document is completed and amended where necessary;
- Evidence is provided by the transferee that a registered Form A transfer for the property at [REDACTED] has been submitted by April 1, 2022; and
- An updated State of Title Certificate for the IPU is provided when available and no later than June 1, 2022.

As the transfer does not meet any of the exemptions detailed in Part V 3.(5) of the Consolidated Order, a surrender of 3,776 quota units is required.

CARRIED

4.1c Producer C

A producer has submitted a quota transfer request.

**R22-004** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors grant final approval for the transfer of all layer quota from the partnership of [REDACTED] to [REDACTED]

CARRIED

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### 4.1d Quota Transfer Forms

At the December board meeting, amendments were suggested to the Quota Transfer form. Staff would like to recommend a separate form based on the transfer type (quota transfer, going concern sale and shareholder structure change) to provide producers with more clarity. Draft forms were presented for discussion.

The Board agreed with the forms as presented.

### 4.2 Out of Province Eggs

At the August 19, 2021 EIAC meeting, the Committee raised concern with out of province specialty eggs that are being sold in BC stores at a lower price point. The Board discussed the ongoing concern and options to help alleviate the problem, including how EFC is working on a COP for free-run production.

### 4.3 Tap Overview

At the December board meeting, staff were asked to draft a TAP overview document. The draft document was presented for discussion.

The Board reviewed the document and discussed amendments to TAP A based on the 2021 NPP quota increase timeline.

**Action:** Staff was directed to provide the Board with a revised TAP A for review at the next meeting

### 4.4 Production Sleeve Follow Up

When reviewing the 2022 production sleeve, the EIAC requested additional information related to quota credits as there is a question regarding the balance of production and table disappearance. A draft analysis was presented for discussion.

### 4.5 Auditing Update

Effective this year, the SCSC program audits have been combined into a single audit. This program change opened the door to a simplified audit process that BC Egg and EFC have been working on. An update was presented for information.

### 4.6 RACP Barn Measurements

The Redeveloped Animal Care Program will be mandatory for all producers as of May 2023. An update on the barn measurements was presented for information.

### 4.7 Feed Mill Survey

Feed prices are increasing rapidly and producer pricing has been unable to increase at the same rate due to timing. To obtain further information, BC Egg will be conducting a Feed Mill Survey.

### 4.8 Period 3 Pricing

Effective Week 9, 2022, the producer levy rate will be \$0.2618 per bird per week and represents 0.0032 per bird rate increase. A price adjustment is required to bring the provinces closer to their COP as there has been some large increases in feed prices over the last year and there are likely more to come. An update on discussions with the other provinces was presented for discussion.

The Board reviewed options for a potential pricing increase.

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### 4.9 Buyback Program

A summary of the grader program in the Western and Central provinces was presented for information.

## **ADJOURNMENT**

It was MOVED by Jon Krahn and SECONDED that the meeting be adjourned at 3:59pm on January 13, 2022.

## **CALL TO ORDER**

The Chair, Gunta Vitins, called the meeting to order at 9:37am on January 14, 2022.

### 4.10 PFGC Discussions

An update on the PFGC discussions were presented for discussion. The next committee meeting is scheduled for February 7, 2022.

The Board discussed concepts to bring forward at the February meeting.

### 4.11 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the Interior and Lower Mainland projects were presented for discussion, including an update on the CO2 machine and the covered loading area project.

**Action:** Staff were directed to review the Fowl Removal contract.

### 4.12 2022 EFC Allocation

On December 17, 2021, Egg Farmers of Canada ratified a National Quota Allocation of 27,998,638 layers, which represents an additional 50,724 layers for the country and 7,490 additional layers for BC, representing a 0.22% increase in quota for the province. Since the allocation does not fulfill the equal distribution portion of 200 units per eligible producer, staff proposes to place the 7,490 quota units in the Reserve to be made available for use by all producers through Temporary Allotment Pool B (TAP B) in July 2022.

The Board reviewed the draft allocation request to BCFIRB.

## **5.0 GOVERNANCE**

### 5.1 AMP

BC Egg is required to draft an Administrative Monetary Penalties (AMP) Policy and Procedures document outlining our intentions for the program. The draft was presented for discussion.

The Board reviewed the timeline and discussed the steps.

### 5.2 Election Rule Review

The Election Rules and Procedures must be reviewed no later than December 31, 2022. At this time, staff does not foresee any major changes required to the election rules.

The Board reviewed the Regional Outreach document and provided feedback.

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### 5.3 Consolidated Order Review

The Consolidated Order is required to be reviewed every five years. The current document was last reviewed in 2017. A draft timeline was presented for discussion.

The Board agreed with the key sections for review and the timeline presented.

### 5.4 Board Performance Survey

Each year the Board completes Board and Chair Performance Reviews. The draft process was presented for discussion.

The Board agreed to have the BC Council of Marketing Boards administer the board and chair performance surveys.

### 5.5 Committee Meeting Minutes

#### 5.5a August 19, 2021 EIAC Meeting Minutes

The August 19, 2021 EIAC Meeting Minutes were presented for information.

#### 5.7b September 29, 2021 EIAC Meeting Minutes

The September 29, 2021 EIAC Meeting Minutes were presented for information.

#### 5.7c November 9, 2021 EIAC Meeting Minutes

The November 9, 2021 EIAC Meeting Minutes were presented for information.

## **6.0 PERFORMANCE REPORTS**

### 6.1 Dashboard

The Dashboard was presented for information.

The Board reviewed the Dashboard and provided feedback.

### 6.2 Quota

#### 6.2a Industry Reserve

The Industry Reserve report was presented for information.

#### 6.2b IP Report

The IP Report was presented for information.

#### 6.2c Egg Import Information

The Egg Import reports was presented for information.

#### 6.2d Quota Utilization Report

The Quota Utilization Report was presented for information.

#### 6.2e Quota Credit Update

The Quota Credit update was presented for information.

#### 6.2f Inventory Report

The Inventory Report was presented for information.

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The Board agreed with the current SE testing process as the provincial lab is still closed as a result of the November flooding.

6.3 Financials

6.3a Period 13 Board & Committee Per Diems & Expenses

The Period 13 Board & Committee Per Diem & Expenses report was presented for information.

**R22-005** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Period 13 Board & Committee Per Diem & Expenses as presented.

CARRIED

6.3b AR Report

The AR Report was presented for information.

6.3c Period 13, 2021 Draft Financials

The Period 13, 2021 Draft Financials was presented for information.

**R22-006** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Period 13, 2021 Draft Financials as presented.

CARRIED

6.4 COP

The COP report was presented for information.

6.5 Audit Scores

The Audit Scores report was presented for information.

6.6 Feed Mill Participation Report & AAFC Report

The Feed Mill Participation Report & AAFC Report was presented for information.

6.7 Fowl Removal Update

A brief Fowl Removal update was provided.

6.8 CETPP Production Comparison

A CETPP Production Comparison report was presented for information.

6.9 Producer Utilization Update

The Producer Utilization update was presented for information.

6.10 Active Leases

The Active Leases report was presented for information.

6.11 Barn Capacity

The Barn Capacity report was presented for information.

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**7.0 MEETINGS HELD & UPCOMING**

7.1 2022 Meetings Upcoming

The 2022 upcoming meetings were presented for information.

**ADJOURNMENT**

It was MOVED by Walter Siemens and SECONDED that the meeting be adjourned at 12:08pm on January 14, 2022.



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Board Chair



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Certified Correct, Secretary