

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: November 18, 2021

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member

ATTENDANCE VIA ZOOM: Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant
Joey Aebig, Manager Operations & Logistics
Erin Duetta, Manager Finance
Amanda Brittain, Director of Communications & Marketing

CALL TO ORDER

The Chair, Gunta Vitins, called the meeting to order at 9:02am.

The Chair acknowledged that the meeting was held on the traditional and unceded territories of the Kwantlen, Sto:lo, and Lummi First Nations.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was **MOVED** by Jon Krahn and **SECONDED** that the agenda be adopted knowing the following meetings will also be taking place during the day:

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18, 2021

- Feather Boards Emergency Response meeting at noon
- BC Government Emergency Response meeting at 4:30pm

1.0 APPROVAL OF MINUTES

1.1 Approval of Minutes of October 20-21, 2021

R21-123 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Minutes of October 20-21, 2021 as presented.

CARRIED

1.2 Approval of Minutes of October 28, 2021

R21-124 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of October 28, 2021 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2021 & 2022 Board Calendar & Action Item

The 2021 and 2022 board calendars were presented for information.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC and its committees were presented, including an update on the NFACC, Animal Care, and pricing.

The Board reviewed topics to be discussed at the EFC meeting.

The EFC Executive joined the meeting at 10:00am.

The Board and Executive discussed key topics in the industry, including relief efforts for producers affected by the flood.

The EFC Executive left the meeting at 11:30am.

3.2 Marketing Update

The BC Egg Producer Christmas Party is scheduled for December 7, 2021; however, flooding has affected the venue. The Board agreed that if the venue is not available in December, the event should be postponed until January.

The 2022 marketing budget was presented for discussion.

The Board supports the marketing budget as presented.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18, 2021

3.3 Food Bank BC Partnership

Food Banks BC has approached BC Egg with a donation proposal for 100,000 dozen eggs a year. Options for the partnership were presented for discussion.

The Board will further discuss the donation partnership when the full Marketing Plan is presented in December.

3.4 2022 AGM Update

The topic was postponed until the December 17, 2021 meeting.

3.5 Mink Association Letter

The BC Mink Producers Association sent a letter to BC Egg asking that we join with them in requesting the Ministry of Agriculture to reconsider the ban on mink farming. The letter was presented for discussion.

4.0 OPERATIONS

4.1 2021 NPP

BC Egg has concluded the 2021 New Producer Program. The program provided the opportunity for one eligible new producer to receive an allocation of up to 3,000 units of layer quota. An update on the process, including the New Entrant Binder and news release, was presented for information.

The Board agreed with the press release presented.

4.2 2021 Quota Allocation Summary

BC Egg's 2021 Allocation Submission was approved by BC FIRB on October 28, 2021. On October 29, 2021 the quota allocation was approved by BC Eggs Board of Directors and immediately issued to BCEMB registered producers. An update on the progress was presented for information.

The Board agreed that if there are any producers in the evacuation zone who haven't submitted the information required for the quota allocation, they can be given a 30 day extension.

4.3 Quota Transfers

4.3a Producer A

A producer submitted a transfer document requesting to amalgamate their two quota holders into one farm.

The Board reviewed the transfer and requested additional information.

4.3b Producer B

On August 16, 2021, a producer received conditional approval to transfer layer quota. The updated transfer information was presented for final approval.

R21-125 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant final approval for the transfer of all layer quota from the partnership of [REDACTED] to [REDACTED].

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18, 2021

THAT the Board of Directors grant final approval for the transfer of 3,000 units of layer quota from [REDACTED] to [REDACTED].

WHEREAS on August 16, 2021 the Board of Directors provided conditional approval for a quota transfer from [REDACTED] to [REDACTED] that would result in [REDACTED] being subject to a twelve-month moratorium and ineligible for any growth allocations from January 1, 2022 until the one year anniversary of the conditionally approved quota transfer:

THAT [REDACTED] is ineligible for any growth allocations issued by the Board on or after January 1, 2022 until October 24, 2022.

CARRIED

4.3c Producer C

A producer has submitted two quota transfer requests from related corporate producers.

R21-126 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors conditionally approve the transfer of 2,000 units of layer quota from [REDACTED] to [REDACTED]. This is a transfer among related corporate producers, therefore, in accordance with the Consolidated Order Part V 3(5)(b), a surrender of layer quota is not required.

THAT should [REDACTED] complete the requested transfer, [REDACTED] will be ineligible and permanently forfeit any growth allocations issued by the Board on or after January 1, 2022 until the twelve-month anniversary date of the quota transfer. [REDACTED] is not affected by the twelve-month moratorium and will be eligible to participate in future growth allocations.

CARRIED

4.3d Producer D

A producer has submitted a quota transfer request.

R21-127 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors grant conditional approval for the transfer of all layer quota from the partnership of [REDACTED] to [REDACTED]. The shareholders of [REDACTED] have the same proportionate interest as the partners in the partnership of [REDACTED]. Therefore, in accordance with the Consolidated Order Part V 3(5)(e), a surrender of layer quota is not required.

This transfer is within [REDACTED] Business Unit and therefore following the transfer, [REDACTED] will remain eligible for future growth as the 12 month moratorium does not apply.

CARRIED

4.4 Barn Fitness Audits

4.4a Producer One

A facility received a Barn Fitness Audit on November 8, 2021. The report and PMC feedback were presented for discussions.

The Board reviewed the report and the PMC's feedback.

R21-128 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on November 8, 2021 at [REDACTED] [REDACTED] premise [REDACTED] with no corrective actions identified:

THAT the Board of Directors requests that the next Barn Fitness Review of EPU # [REDACTED] at [REDACTED] occurs prior to each leased flock placement or once the facility's equipment age falls within the policy guidelines if no longer being leased.

CARRIED

4.4b Producer Two

A facility received a Barn Fitness Audit on November 8, 2021. The report and PMC feedback were presented for discussions.

The Board reviewed the report and the PMC's feedback.

R21-129 It was MOVED by Jeff Regier and SECONDED

WHEREAS a Barn Fitness Review was conducted on November 8, 2021 at [REDACTED] [REDACTED] premise [REDACTED] with one corrective action identified:

THAT the Board of Directors require that the following concern be addressed at EPU # [REDACTED] at [REDACTED] prior to the next placement:
- All damaged cages repaired

Once BCEMB staff have verified that the concern has been addressed, the future of the facility will be reviewed. The Board may determine that no new flocks should be placed in the facility until it has been transitioned into an alternative housing system.

CARRIED

J. Krahn abstained from the discussion and decision.

4.5 2022 Market Forecast

The 2022 market forecast was presented for discussion. Due to the events of the last week, the forecast will be updated for further review at the December 17, 2021 meeting.

4.6 2022 Inventory Projection

The 2022 inventory projections were presented to monitor utilization projections in the current year (2021/2022) and next year (2022/2023). Due to the events of the last week, the projections will be updated for further review at the December 17, 2021 meeting.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18, 2021

4.7 Barn Capacity

Staff have created a database that includes the production capacity for its 285 active barns. A summary was presented for information.

4.8 2022 Production Sleeve

Options for a potential 2022 production sleeve were presented for discussion.

The Board reviewed the production sleeve options. Due to the events of the last week, the projections will be updated for further review at the December 17, 2021 meeting.

4.9 Freight Subsidy

An update on the 2021 freight subsidy and new policy for 2022 was presented for discussion.

The Board reviewed the current freight subsidy requests.

R21-130 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Freight Subsidy requests received up to Week 32, 2021.

CARRIED

4.10 2022 Budget

The 2022 budget methodology was presented for discussion, including two budget scenarios.

M. Siemens joined the meeting at 11:30am.

The EPA 2022 budget was presented along with an update on the EPA, BCPA and CEIRA.

M. Siemens left the meeting following lunch.

The Board reviewed the 2022 budget and is in support of Scenario 3.

Action: Staff was directed to obtain an updated boardroom audio/visual upgrade quote.

4.11 PFGC Update

The graders have requested an increase in the Post Farm Gate program allowance. BC Egg received proposals for a revised program, which was discussed during the November 2, 2021 meeting. Based on previous discussions, two programs have been drafted and were presented for discussion.

The Board provided its support of the programs presented. A further review will be conducted after the WEMA meeting.

4.12 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the Interior and Lower Mainland projects were presented for discussion, including an update on the CO2 machine and options for a covered loading area.

The Board reviewed the fund request for the covered loading area option and, after discussions, agreed to share the cost of the proposal.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18, 2021

5.0 GOVERNANCE

5.1 AMP

BC Egg is required to draft an Administrative Monetary Penalties (AMP) Policy and Procedures document outlining our intentions for the program. The draft was presented for discussion.

Due to the current situations, it was agreed to request an extension from BCFIRB prior to the industry consultation.

5.2 2022 Election

Two board member positions are up for election in 2022. The election schedule was presented for discussion.

R21-131 It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors approve the 2022 election timeline as presented.

CARRIED

R21-132 It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors appoint [REDACTED], General Manager of the BC Council of Marketing Boards as the Independent Elections Officer for the 2022 BC Egg Marketing Board election.

CARRIED

6.0 MEETINGS HELD & UPCOMING

6.1 2021 Meetings Held

The topic was postponed until the December 17, 2021 meeting.

6.2 2021 Meetings Upcoming

The topic was postponed until the December 17, 2021 meeting.

6.2a EFNS AGM Invitation

The EFNS AGM and 50th anniversary is scheduled for February 15, 2022.

The Board discussed sending a board member.

ADJOURNMENT

It was MOVED by Matt Vane and SECONDED that the meeting be adjourned at 4:20pm.



Board Chair

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: November 18, 2021



Certified Correct, Secretary