

## Meeting of the Board of Directors

250 – 32160 South Fraser Way  
Abbotsford, BC V2T 1W5

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**Strategic:** Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

**Accountable:** Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

**Fair:** Ensure procedural fairness in processes and decision-making.

**Effective:** A clearly defined outcome with appropriate processes and measures.

**Transparent:** Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

**Inclusive:** Ensure that appropriate interests, including the public interest, are considered.

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### MINUTES of Board of Directors Meeting

**Date:** July 22, 2021

**Location:** BCEMB Boardroom

**BOARD IN ATTENDANCE:** Gunta Vitins, Chair  
Walter Siemens, Vice-Chair  
Matt Vane, Board Member  
Jon Krahn, Board Member  
Jeff Regier, Board Member

**STAFF IN ATTENDANCE:** Katie Lowe, Executive Director  
Joey Aebig, Manager Operations & Logistics  
Amanda Brittain, Director of Communications & Marketing  
Nicole Thompson, Executive Assistant

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#### **CALL TO ORDER**

Chair, Gunta Vitins, called the meeting to order at 9:33am.

The Chair acknowledged that the meeting was held on the traditional and unceded territories of the Kwantlen, Sto:lo, and Lummi First Nations.

#### **CONFLICT OF INTEREST**

The Board discussed any perceived conflicts of interest with the proposed agenda items.

#### **ADOPTION OF AGENDA**

It was **MOVED** by Jon Krahn and **SECONDED** that the agenda be adopted as presented.

## **1.0 APPROVAL OF MINUTES**

### 1.1 Approval of Minutes of June 24, 2021

**R21-085** It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors approve the Minutes of June 24, 2021 as presented.

CARRIED

### 1.2 Approval of Minutes of June 29, 2021

**R21-086** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of June 29, 2021 as presented.

CARRIED

### 1.3 Approval of Minutes of June 30, 2021

**R21-087** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Minutes of June 30, 2021 as presented.

CARRIED

### 1.4 Approval of Minutes of July 2, 2021

**R21-088** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of July 2, 2021 as presented.

CARRIED

### 1.5 Approval of Minutes of July 6, 2021

**R21-089** It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the Minutes of July 6, 2021 as presented.

CARRIED

## **2.0 BUSINESS ARISING/ACTION LIST**

### 2.1 2021 Board Calendar & Action Item

The 2021 board calendars and action item list were presented for information.

#### 2.1a Operations Strat Plan Update

The Operations Strat Plan was presented for information.

## 2.2 EFC Memo Responses

### 2.2a BCEMB Memo to EFC re Redeveloping the Process to Amend the Federal Levies Order

The BCEMB Memo to EFC re Redeveloping the Process to Amend the Federal Levies Order was presented for information.

### 2.2b BCEMB Memo to EFC re Mortality Element Addition

The BCEMB Memo to EFC re Mortality Element Addition was presented for information.

### 2.2c BCEMB Memo to EFC re Interim Free Run/Free Range Standards

The BCEMB Memo to EFC re Interim Free Run/Free Range Standards was presented for information.

## 3.0 STAKEHOLDER ENGAGEMENT

### 3.1 EFC Update

An update on the matters of EFC and its committees were presented, including changes in FPCC, FPA and ACP meeting dates and an update on the EFC free range/free run draft program.

#### 3.1a NWT Quota Lease to Alberta

A lease proposal between the Northwest Territories and Alberta was brought forward at the EFC Open Meeting.

The Board discussed historical provincial leases, the EFC policy and how it could benefit BC.

### 3.2 Marketing Update

An update on marketing initiatives was presented for information, including a sponsorship with KISS FM, social media statistics and an event update.

### 3.3 FOI Request

On July 5, 2021, BC Egg received an FOI request. An update was presented for information.

### 3.4 U of A Nutrition Report

BC Egg has been working with the University of Alberta for a number of years to conduct a study looking for differences in nutrients from eggs from different housing types. The final report was presented for information.

### 3.5 BC SPCA Farm Compliance Inspections

The BCSPCA has announced that they will begin conducting random farm inspections. BC Egg has been working closely with the other commodity boards, BCAC and the Ministry to clarify the SPCA's intent and obtain further details. A meeting between the industry, the Ministry and SPCA has been requested.

The Board discussed the situation, the steps BC Egg is taking and feedback for future meetings.

## 4.0 OPERATIONS

### 4.1 2021 NPP

The 2021 New Producer Program Draw has been announced and two applicants will be selected in a December draw. An update on the timeline, questions brought up at the July 21, 2021 webinar, and recommendations for the Review Panel members were presented for discussion.

The Board reviewed the questions brought forward from the webinar and agreed that all program requirements will remain as stated. Members for the Review Panel were also discussed.

**Action:** Staff was directed to contact the Review Panel candidates to confirm their interest.

### 4.2 TAP A Protocol

TAP A requirements were set out in the Consolidated Order prior to the Quota Transfer interpretation review. At the time the TAP A rules were written, BCEMB was still considering any shareholder change as a quota transfer and therefore, the eligibility requirement states *all shareholders involved* which could be interpreted as any shareholder in the corporation, or only participating shareholders. Interpretations of the rules were presented for Board clarification and discussion.

The Board agreed to be consistent with its participating shareholder definition and that the timeline for TAP A begins on the date of transfer, not the date paperwork is provided to BC Egg.

### 4.3 TAP B Update

The Temporary Allotment Pool B (TAP B) quota has been distributed and will be produced from July 4, 2021 to July 3, 2022. An update on the program was presented for information. BC Egg has also been made aware of one producer who submitted their application 20 hrs after the deadline as that producer did not receive the program notification until shortly before the deadline. The details and formal request were presented for discussion.

The Board agreed to provide the producer with access to TAP B as late receipt of the application was due to an internal error on behalf of BCEMB.

### 4.4 TAP C Update

On July 7, 2021, the Board initiated the utilization of a pilot program called the Temporary Allotment Pool C (TAP C). From July 7 – 14, 2021, the Board accepted applications from both Lessors and Lessees. An update on the program was presented along with the final program document and Amending Order.

The Board reviewed the lease timeline and provided feedback.

**R21-090** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the second reading of Amending Order #020 – TAP C.

CARRIED

**Action:** Staff was directed to provide the production lease breakdown.

4.5 BCPA re ILT Permitting Request

The BCPA is recommending that feather boards develop a permitting system for the use of CEO ILT vaccines. The letter and feedback from the PMC were presented for discussion.

The Board reviewed the information but feel the merits of the intent do not justify the work involved and that any tracking or permitting should be multi commodity and transparent to all.

4.6 EFC EFP Program Review

It has been clear for several years that, in many cases, adherence to the national EFP policy has not been consistent and a review and revision was urgently needed. The next steps for the review process were presented for information. EFC is also requesting a farmer representative from each province to participate in the process.

The Board reviewed the process and agreed BC's farmer representative will be Matt Vane.

4.7 EFC Memo - Amendment to National SE Protocol Consultation

EFC's SE Taskforce is working to find solutions to the challenges faced by the egg industry in relation to SE testing and the actions of Health Canada (HC), Public Health Agency of Canada (PHAC), and the Canadian Food Inspection Agency (CFIA). The Taskforce sent out a memo proposing that the National SE Protocol be amended to include vaccine recommendations. The memo was presented for discussion along with feedback from the PMC.

The Board reviewed the analysis and supports the amendments.

4.7a EFC Memo - National SE Guidance Document Consultation

The Taskforce has drafted a National Guidance Document on SE Testing and Mitigating Public Recalls that encompasses all of the changes proposed, along with some of the feedback received from egg boards. The document was presented for discussion along with feedback from the PMC.

The Board agreed with the PMC's feedback to remove the Costs and Payments section and replace it with egg storage requirements based on the scientific analysis provided by Dr. Mike Petrik.

4.8 Quota Transfer Applications

4.8a Producer A

A producer is looking to sell their farm as a going concern sale. The application was presented for discussion.

The Board reviewed the application and requested additional information since the application was incomplete.

**Action:** Staff was directed to provide an update to the producer.

4.8b Producer B

A producer is looking to transfer quota to a new quota holder. The request was presented for discussion.

**R21-091** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors decline the conditional quota transfer request from [REDACTED] [REDACTED] as it fails to meet the production requirements in the Consolidated Order Part IX 1. (1).

CARRIED

#### 4.9 Intervener Status

BCFIRB received farm practices complaints against a producer related to flies and noise generated from operations on the farm. BCFIRB has asked if BC Egg has an interest in being an intervener. On July 20, 2021, the producer also sent a letter to the Board asking for an extension on the June 24, 2021 decision.

The Board agreed to apply for Intervener Status and provided direction to Staff for completing the request to BCFIRB.

[REDACTED] *joined the meeting via Zoom at 2:00pm.*

The producer provided additional information regarding their extension request, answered questions from the Board, received clarification on the original decision and discussed options on how to move forward.

[REDACTED] *left the meeting via Zoom at 2:30pm.*

The Board agreed to uphold its June 24, 2021 decision and once a business plan is received from the producer, the Board will determine how to provide additional guidance.

#### 4.10 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the Interior and Lower Mainland projects were presented for discussion, including an update on the CO2 machine and options for covered loading area.

#### 4.11 PFGC Update

The graders have requested an increase in the Post Farm Gate program allowance. BC Egg's program proposal was sent on November 20, 2020 and the committee has been meeting regularly since. The notes from the July 6 meeting were presented for information.

## **5.0 GOVERNANCE**

### 5.1 Draft PARP Report

The 2021 Public Accountability and Reporting Project (PARP) is due to BCFIRB by August 15, 2021. The draft report was presented for review.

### 5.2 A&F Committee Membership

Based on the Terms of Reference, the A&F Committee requires three producer members and one external member, all appointed by the Board of Directors. There is currently an opening for an external member, which should be filled prior to their August 10, 2021 meeting.

The Board discussed additional options for the external member.

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5.3 Committee Meeting Minutes

5.3a MarComm Meeting Minutes - November 20 2020

The MarComm Meeting Minutes from November 20 2020 were presented for discussion.

5.3b PMC Meeting Minutes - April 15 2021

The PMC Meeting Minutes from April 15 2021 were presented for discussion.

**6.0 PERFORMANCE REPORTS**

6.1 Dashboard

The Dashboard was presented for information.

6.2 Quota

6.2a Industry Reserve

The Industry Reserve report was presented for information.

6.2b IP Report

The IP Report was presented for information.

6.2c IP Processor Summary

The IP Processor Summary was presented for information.

6.2d Egg Import Information

The Egg Import reports was presented for information.

6.2e Quota Utilization Report

The Quota Utilization Report was presented for information.

6.2f Quota Credit Update

The Quota Credit update was presented for information.

6.2g Inventory Report

The Inventory Report was presented for information.

6.3 Financials

6.3a Period 6 Board & Committee Per Diems & Expenses

The Period 6 Board & Committee Per Diem & Expenses report was presented for information.

**R21-092** It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Period 6 Board & Committee Per Diem & Expenses as presented.

CARRIED

6.3b AR Report

The AR Report was presented for information.

6.3c Period 5, 2021 Financials

The Period 5, 2021 Financials were presented for information.

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The Board discussed the potential for a rebate at the end of the year.

6.4 COP

The COP report was presented for information.

6.5 Audit Scores

The Audit Scores report was presented for information.

6.6 Feed Mill Participation Report & AAFC Report

The Feed Mill Participation Report & AAFC Report was presented for information.

6.7 Fowl Removal Update

A brief Fowl Removal update was provided.

6.8 CETPP Production Comparison

A CETPP Production Comparison report was presented for information.

6.9 Producer Utilization Update

The Producer Utilization update was presented for information.

**7.0 MEETINGS HELD & UPCOMING**

7.1 2021 Meetings Held

The 2021 held meetings were presented for information.

7.2 2021 Meetings Upcoming

The 2021 upcoming meetings were presented for information.

**8.0 NEW BUSINESS**

The Board requested that staff begin reviewing the going concern and quota transfer processes in other provinces and commodities.

**ADJOURNMENT**

It was MOVED by Jeff Regier and SECONDED that the meeting be adjourned at 4:27pm.



Board Chair



Certified Correct, Secretary