

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: June 24, 2021

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Joey Aebig, Manager Operations & Logistics
Amanda Brittain, Director of Communications & Marketing
Nicole Thompson, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 10:01am.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

The Chair acknowledged that the meeting was held on the traditional and unceded territories of the Kwantlen, Sto:lo, and Lummi First Nations.

ADOPTION OF AGENDA

It was **MOVED** by Walter Siemens and **SECONDED** that the agenda be adopted as presented.

1.0 APPROVAL OF MINUTES

1.1 Approval of Minutes of May 14, 2021

R21-061 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Minutes of May 14, 2021 as amended.

CARRIED

1.2 Approval of Minutes of May 20, 2021

R21-062 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Minutes of May 20, 2021 as presented.

CARRIED

1.3 Approval of Minutes of June 18, 2021

R21-063 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Minutes of June 18, 2021 as presented.

CARRIED

2.0 BUSINESS ARISING/ACTION LIST

2.1 2021 Board Calendar & Action Item

The 2021 board calendars, action item list and hatchery vaccine information were presented for information.

2.2 Serecon Lessons Learned 2020-21 Covid-19 Outbreak

A report outlining the lessons learned relative to the 2020/21 outbreak of COVID 19 and its impacts on the BC poultry industry and its supply chain was presented for information.

2.3 Animal Activism and Orderly Marketing in Regulated Agriculture Letter

BCFIRB sent an Animal Activism and Orderly Marketing in Regulated Agriculture letter to the Minister of Agriculture on May 13, 2021. The letter was presented for information.

2.4 SPCA Letter to NFACC

The SPCA sent a letter on May 19, 2021 to the NFACC regarding process concerns. The letter was presented for information.

W. Siemens is now on the NFACC and an update was provided.

2.5 EFC Memo Responses

2.5a BCEMB Memo to EFC re Revised plan for the implementation of the redeveloped ACP

The BCEMB and provincial responses to the EFC Memo: Revised Plan for the Implementation of the Redeveloped Animal Care Program were presented for information.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: June 24, 2021

2.5b BCEMB Memo to EFC re ULPT Draft Policy Wording

The BCEMB Memo to EFC re ULPT Draft Policy Wording was presented for information.

2.5c Response to Egg Storage Recommendations in Relation to SE Testing

The BCEMB Response to Egg Storage Recommendations in Relation to SE Testing letter was presented for information.

3.0 STAKEHOLDER ENGAGEMENT

3.1 EFC Update

An update on the matters of EFC and its committees was presented, including MEFR, hen housing, transportation code, code consultation and SE vaccines.

3.1a SE Project Update

An EFC SE Projects Update memo was presented for information.

3.2 Marketing Update

An update on marketing initiatives was presented for information, including the mid-campaign report highlights and fair details.

3.3 Roadside Egg Survey

BC Egg conducted a survey to determine the public's reasons for buying eggs at roadside stands and if an EQA certification would be attractive to consumers. The results indicated that 15% of consumers buy from egg stands or markets and only purchased them a few times a year this way.

The Board discussed the next steps to encourage producers to consider setting up roadside stands so regulated product is being purchased by consumers.

Action: Staff was directed to provide concepts at the August board meeting.

3.4 Research Flock Update

A research flock update was presented for information.

4.0 OPERATIONS

4.1 2021 NPP

BCEMB is committed to holding a New Producer Program Draw in 2021. On April 15, 2021, BCFIRB provided approval of the proposed amendments to the Consolidated Order and New Producer Program (NPP). Based on feedback from BCFIRB, a revised draft NPP and Amending Order were presented for review.

R21-064 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the second reading of Amending Order #19 - New Producer Program as presented.

CARRIED

R21-065 It was MOVED by Jeff Regier and SECONDED

THAT the Board of Directors approve the New Producer Program Policy and Procedures document and to commence the 2021 New Producer Draw.

CARRIED

The Board discussed the draw timeline and who should receive notification of its commencement.

4.2 Redeveloping the Process to Amend the Federal Levies Order

EFC has recommended that the levy process be redeveloped by requesting that all egg boards submit their upcoming period levy rate in advance of that period, through the use of an adjusted levy template. The EFC memo and draft response letter were presented for discussion.

The Board agreed with staff's draft response letter in support of the process redevelopment.

4.3 EFC ACP Change Proposal - Mortality Element Addition

The ACP currently does not include a specific number for acceptable level of mortality. EFC is proposing the addition of a mortality level threshold be added to the mortality element.

The Board discussed the historical details, reviewed the PMC's recommendation and provided feedback to be used in the response to EFC.

Action: Staff was directed to provide a draft response to the Board by the end of next week.

4.4 EFC Memo EBs Consultation Free run free range certification

The EFC PMC has developed an interim Free Run/Free Range (FR/FR) Certification Program to be fast tracked and implemented until the redeveloped Animal Care Program goes into effect. The consultation letter was presented for discussion.

The Board reviewed the consultation and the PMC's recommendation and provided feedback for the response to EFC.

4.5 Barn Fitness Audit Program

4.5a Producer A

The report from the April 30, 2021 audit, as well as the PMC's recommendation, were presented for discussion.

R21-066 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on April 30, 2021 at [REDACTED] y [REDACTED] premise [REDACTED] EPU [REDACTED] with no corrective actions identified:

THAT the Board of Directors request that the next Barn Fitness Review of EPU [REDACTED] at [REDACTED] occurs in three years' time (2024).

CARRIED

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: June 24, 2021

R21-067 It was MOVED by Walter Siemens and SECONDED

WHEREAS a Barn Fitness Review was conducted on April 30, 2021 at [REDACTED] premise [REDACTED] EPU [REDACTED] with no corrective actions identified:

THAT the Board of Directors request that the next Barn Fitness Review of EPU [REDACTED] at [REDACTED] occurs in three years' time (2024).

CARRIED

4.5b Producer B

The report from the April 30, 2021 audit, as well as the PMC's recommendation, were presented for discussion.

R21-068 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on April 30, 2021 at [REDACTED] Premise [REDACTED] EPU [REDACTED] with corrective actions identified:

THAT the Board of Directors require that the following repairs be completed at EPU [REDACTED] at [REDACTED] prior to next placement on February 14, 2022:

- Ventilation adjustments to ensure even openings
- Two water nipples per cage, as per requirements set out in the Code of Practice

Once the repair is verified, the timeframe for the next Barn Fitness Audit will be reviewed.

CARRIED

4.5c Prodcuer C

The report from the April 30, 2021 audit, as well as the PMC's recommendation, were presented for discussion.

R21-069 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on April 30, 2021 at [REDACTED] EPU [REDACTED] with a corrective action identified:

THAT the Board of Directors require the broken slats of EPU [REDACTED] at [REDACTED] be repaired prior to the next flock placement on June 21, 2022. Once the repair is verified, the timeframe for the next Barn Fitness Audit will be reviewed.

CARRIED

4.5d Producer D

The report from the April 29, 2021 audit, as well as the PMC's recommendation, were presented for discussion.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: June 24, 2021

R21-070 It was MOVED by Jeff Regier and SECONDED

WHEREAS a Barn Fitness Review was conducted on April 29, 2021 at [REDACTED]
[REDACTED] Premise ID [REDACTED] EPU [REDACTED]:

THAT the Board of Directors require the decommission of the equipment at EPU [REDACTED] at [REDACTED] as soon as possible and that a business plan with timelines be submitted to the Board by September 1, 2021. No new flocks are to be placed in the facility until it has been transitioned into an alternative housing system.

CARRIED

4.5e Producer E

The report from the May 27, 2021 audit, as well as the PMC's recommendation, were presented for discussion.

R21-071 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on May 27, 2021 at [REDACTED]
[REDACTED] Premise ID [REDACTED] EPU [REDACTED] with corrective actions identified:

THAT the Board of Directors require that the following repairs be completed at EPU [REDACTED] at [REDACTED] prior to next placement on April 18, 2022:

- Water line access in first cage of each section
- Cage repairs as needed near the water nipples

Once the repair is verified, the timeframe for the next Barn Fitness Audit will be reviewed.

CARRIED

R21-072 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on May 27, 2021 at [REDACTED]
[REDACTED] Premise ID [REDACTED] EPU [REDACTED] with corrective actions identified:

THAT the Board of Directors require that the following repairs be completed at EPU [REDACTED] at [REDACTED] prior to next placement:

- Water line access in first cage of each section
- Cage repairs as needed near the water nipples

Once the repair is verified, the timeframe for the next Barn Fitness Audit will be reviewed.

CARRIED

4.5f Producer F

The report from the May 27, 2021 audit, as well as the PMC's recommendation, were presented for discussion.

R21-073 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on May 27, 2021 at [REDACTED] [REDACTED] Premise ID [REDACTED] EPU [REDACTED] with one corrective action identified:

THAT the Board of Directors require that the following repairs be completed at EPU [REDACTED] at [REDACTED] prior to next placement on March 13, 2022:

- Sagging floors

Once the repair is verified, the timeframe for the next Barn Fitness Audit will be reviewed.

CARRIED

R21-074 It was MOVED by Matt Vane and SECONDED

WHEREAS a Barn Fitness Review was conducted on May 27, 2021 at [REDACTED] [REDACTED] Premise ID [REDACTED] EPU [REDACTED] with no corrective actions identified:

THAT the Board of Directors request that the next Barn Fitness Review of EPU [REDACTED] at [REDACTED] occurs in two years' time (2023).

CARRIED

4.6 Grading Station Change Form

The PMC has recommended a change to the Grading Station Change Form. The draft form was presented for discussion.

The Board reviewed the form and provided feedback.

Action: Staff was directed to amend the form and send it back to the PMC for final review.

4.7 Freight Subsidy Protocol

The topic has been deferred until the June 30 meeting.

4.8 Barn Measurement Discrepancy

In April 2019, EFC conducted a barn measurement at a producer's facility. It was noted that the slope on the transition from the nest box to the slats was one degree too steep and the producer's nest box measurement was less than the manufacturer specification. The slope has since been fixed, however the producer has concerns with how the nest box was measured. The barn was re-measured in May 2021 and the producer is awaiting the new measurement certificate.

The Board reviewed the nest box measurement process.

4.9 Fowl Removal Update

There are a number of projects concerning fowl removal in BC. Updates on the Interior and Lower Mainland projects were presented for discussion, including an update on the CO2 machine and options for covered loading areas. Discussions with CPC have been held to review options for a covered loading system. It was recommended that we work with CPC and UFV to develop a process.

The Board agreed to obtain proposals from CPC and UFV for a loading process.

4.10 PFGC Update

The graders have requested an increase in the Post Farm Gate program allowance. BC Egg's program proposal was sent on November 20, 2020 and the committee has been meeting regularly. The next meeting will be held on July 6 to review program options. Additional information to prepare for the meeting were presented for discussion.

The Board reviewed the options presented and provided additional suggestions for grader programs that are transparent and fair for the industry.

4.11 EFP Report

Due to the COVID-19 Pandemic and the resulting decrease in demand for processed product, the EFP program was reduced from 18,018 to 0 laying hens by Week 8, 2021. An update on the program was presented for information.

4.12 BCEMB Pricing Review

During a provincial Egg Board Chairs meeting on Friday June 11, it was decided by consensus to accelerate the timeline for a national pricing review and price increase. In light of this, all provincial boards will be reviewing their pricing with the expectation that the increase will go into effect on July 18, 2021. The EIAC recommendation and feedback were presented for discussion.

The Board discussed the EIAC's feedback and pricing options to be confirmed after the June 28 Egg Board Chairs call.

4.13 Inventory, Quota, TAP Program, Production Sleeve, Review

The policy of the Board is to review the TAP Program in May/June of each year to determine if it should be implemented in July. A forecasting and program review was presented.

The Board reviewed the analysis and discussed a long-term inventory plan. The Board agrees with the TAP B timeline presented by staff.

R21-075 It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors authorize the TAP Pool B program for usage from July 4, 2021 to July 3, 2022 for approximately 56,000 units with the exact number to be verified on June 30, 2021.

CARRIED

R21-076 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors shorten the TAP B program application process to 5 days from 28 days to accommodate the end of the production sleeve.

CARRIED

5.0 GOVERNANCE

5.1 AGM Policy

The topic has been deferred to the June 30 board meeting.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: June 24, 2021

5.2 2022 AGM/Egg Conference

The 2022 BC Poultry Conference has been officially postponed to 2023 so BC Egg will be hosting its own conference and AGM from March 16-18, 2022. A proposal for the event was presented for discussion, including speaker options.

The Board provided direction to staff regarding speakers for the conference.

5.2a BCPC Contract

The BC Poultry Conference (BCPC) was held annually from 2016 until COVID forced its cancellation in 2020. The BCPC contract still includes one more year (2023) and was presented for discussion.

The Board reviewed the terms of the contract and discussed the future of BCPC.

Action: Staff was directed to present a draft approach for handling BCPC at the July board meeting.

5.3 Draft PARP Report

The topic has been deferred to the July 22 board meeting.

5.4 A&F Committee Membership

Based on the Terms of Reference, the A&F Committee requires three producer members and one external member, all appointed by the Board of Directors. There is currently an opening for an external member, which should be filled prior to their August 10, 2021 meeting.

The Board discussed options for the external member.

Action: The Board will reach out to the candidate.

5.5 Collective Bargaining Update

BC Egg has now concluded collective bargaining and an update was presented for information.

5.6 Commodity Board and Commission Liability Protections Overview

On May 31, 2021, BCFIRB sent a letter to all commodity boards and commissions recommending that they seek advice and review their liability insurance needs with the appropriate professionals. A copy of BC Egg's insurance coverage was presented for information.

5.7 AMP

The topic has been deferred to June 30 board meeting.

5.8 BCSPCA Letter

A letter from the BCSPCA was received on June 24, 2021 regarding unannounced inspections. The Chair and staff will be reviewing the letter further and will work with the Ministry and BCFIRB to determine next steps.

6.0 PERFORMANCE REPORTS

6.1 Dashboard

The topic has been deferred to June 30 board meeting.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: June 24, 2021

6.2 Quota

6.2a Industry Reserve

The topic has been deferred to June 30 board meeting.

6.2b IP Report

The topic has been deferred to June 30 board meeting.

6.2c IP Processor Summary

The topic has been deferred to June 30 board meeting.

6.2d Egg Import Information

The topic has been deferred to June 30 board meeting.

6.2e Quota Utilization Report

The topic has been deferred to June 30 board meeting.

6.2f Quota Credit Update

The topic has been deferred to June 30 board meeting.

6.2g Inventory Report

The topic has been deferred to June 30 board meeting.

6.3 Financials

6.3a Period 5 Board & Committee Per Diems & Expenses

The Period 5 Board & Committee Per Diem & Expenses report was presented for information.

R21-077 It was MOVED by Jon Krahn and SECONDED

THAT the Board of Directors approve the Period 5 Board & Committee Per Diem & Expenses as presented.

CARRIED

6.3b AR Report

The AR Report was presented for information.

6.3c Period 4, 2021 Financials

The Period 4, 2021 Financials were presented for information.

R21-078 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the Period 4, 2021 Financials as presented.

CARRIED

6.4 COP

The topic has been deferred to June 30 board meeting.

6.5 Audit Scores

The topic has been deferred to June 30 board meeting.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: June 24, 2021

6.6 Feed Mill Participation Report & AAFC Report
The topic has been deferred to June 30 board meeting.

6.7 Fowl Removal Update
The topic has been deferred to June 30 board meeting.

6.8 CETPP Production Comparison
The topic has been deferred to June 30 board meeting.

6.9 Producer Utilization Update
The topic has been deferred to June 30 board meeting.

7.0 MEETINGS HELD & UPCOMING

7.1 2021 Meetings Held
The topic has been deferred to June 30 board meeting.

7.2 2021 Meetings Upcoming
The topic has been deferred to June 30 board meeting.

7.2a EFC Meeting Schedule
The topic has been deferred to June 30 board meeting.

7.2b UEP Registration
The topic has been deferred to June 30 board meeting.

ADJOURNMENT

It was MOVED by Matt Vane and SECONDED that the meeting be adjourned at 4:21pm.



Board Chair



Certified Correct, Secretary