

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processes and decision-making.

Effective: A clearly defined outcome with appropriate processes and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of **Board of Directors Meeting**

Date: March 29, 2021

Location: Zoom Video Conference Call

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Joey Aebig, Manager Operations & Logistics

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 10:01am.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was MOVED by Matt Vane and SECONDED that the agenda be adopted with the following addition:

1.6 Vaccination Update

1.0 OPERATIONS

1.1 PFGC Discussion

The graders have requested an increase in the Post Farm Gate program allowance. A meeting with the graders has been scheduled for March 31, 2021 to review BC Egg's proposal sent on November 20, 2020.

The Board discussed the programs available to graders and details for the upcoming meeting.

Action: Staff was directed to provide additional information to the Board prior to the grader meeting.

1.2 EFP WEMA Discussion

It has been recommended that WEMA meet to determine if the provinces have similar thoughts regarding the national EFP Program. The draft agenda was presented for information.

The Board discussed BC's approach for the upcoming meeting.

1.3 Free-Run White

Hotels, restaurants and institutions (HRI) are using more free-run eggs and are focused on the cost of the eggs rather than the colour of the shell. At this time, BC Egg is pricing the conventional and enriched categories by egg colour but not the specialty categories which currently are all brown. Considerations for an appropriate premium and implementation for a free-run white category were presented for discussion.

The Board reviewed staff recommendations, discussed additional factors and options, and agreed to discuss the topic further at the upcoming Board meeting.

1.4 SE Testing Process

CFIA has updated their SE testing process requirements and now, upon confirmation of an SE positive environment, CFIA is issuing recalls on all eggs that have been collected from the date of sampling. BC Egg is working with the Chief Veterinary Officer to shorten testing timelines. An update on the progress was presented for information.

The Board reviewed the information presented and discussed producer concerns

1.5 Trade Mitigation Update

AAFC is requesting producer information for the new Poultry and Egg On-Farm Investment Program (PEFIP). Program funds total \$691 million that Minister Bibeau announced in November 2020 to offset the impact of market losses from the CPTPP. A memo from EFC was presented for information.

1.6 Vaccination Update

The graders and processors are requesting to be scheduled for the COVID vaccine. An update on the process was presented for information.

ADJOURNMENT

It was MOVED by Matt Vane and SECONDED that the meeting be adjourned at 12:03 pm.

The Board of Directors of the BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: March 29, 2021



Board Chair



Certified Correct, Secretary