

## Meeting of the Board of Directors

250 – 32160 South Fraser Way  
Abbotsford, BC V2T 1W5

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**Strategic:** Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

**Accountable:** Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

**Fair:** Ensure procedural fairness in processed and decision-making

**Effective:** A clearly defined outcome with appropriate processed and measures.

**Transparent:** Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

**Inclusive:** Ensure that appropriate interests, including the public interest, are considered.

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### MINUTES of Board of Directors Meeting

**Date:** December 17, 2020

**Location:** Video Conference via Zoom

BOARD IN ATTENDANCE: Gunta Vitins, Chair  
Walter Siemens, Vice-Chair  
Matt Vane, Board Member  
Jon Krahn, Board Member  
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director  
Joey Aebig, Manager Operations & Logistics

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#### **CALL TO ORDER**

Chair, Gunta Vitins, called the meeting to order at 9:03am.

#### **CONFLICT OF INTEREST**

The Board discussed any perceived conflicts of interest with the proposed agenda items.

#### **ADOPTION OF AGENDA**

It was **MOVED** by Jeff Regier and **SECONDED** that the agenda be adopted with the following additions:

- 1.5 EFP Update
- 1.6 Fowl Removal Update

## 1.0 Operations

### 1.1 Transfer Request

On November 26, 2020, [REDACTED] and [REDACTED] submitted Quota Transfer Applications for 3,000 units of layer quota from each producer to [REDACTED] effective December 29, 2020. [REDACTED] is the corporation that is purchasing [REDACTED] operation as a Going Concern Sale.

Upon assessing this transfer, it was noted that there was a shareholder change that occurred on April 1, 2015. This shareholder change resulted in a whole farm transfer from one sibling to another.

**R20-151** It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors recognizes that a previous transfer had occurred where one sibling purchased all of the shares from another sibling to become the sole owner. Subsection 3(6)(e) of Part V of the Consolidated Order states that a surrender of layer quota is not required where "all Layer Quota is Transferred from one Sibling Related Corporate Producer to another, together with the associated Independent Production Unit." These transfers did not result in an assessment, however if they had, the appropriate assessment would have been implemented retroactively.

CARRIED

**R20-152** It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors conditionally approve the December 29, 2020 simultaneous transfer of 3,000 units of layer quota from [REDACTED] and 3,000 units of layer quota from [REDACTED] to [REDACTED]. The first transfer is a transfer to a child and the child's spouse, therefore, in accordance with the Consolidated Order Part V 3(6)(c), a surrender of layer quota is not required. The second transfer is among related corporate producers, therefore, in accordance with the Consolidated Order Part V 3(6)(d), a surrender of layer quota is not required.

CARRIED

**Action:** Staff was directed to ensure that grading station signoff is received on all quota transfers and to add this sibling to sibling transfer scenario to the decision chart.

### 1.2 Fowl Removal Costs

Superior has notified BC Egg of an increase to catching fees from [REDACTED]. The current agreement has BC Egg paying a set per-bird rate only on those hens that are not used for edible purposes. BC Egg does not contract [REDACTED] for catching - this is completed through [REDACTED]. The additional fees will represent a cost increase to BC Egg of about \$107,000.

The Board provided staff with direction for a response to [REDACTED].

### 1.3 MEFR Program and Quota Credits

EFC's Modernized Early Fowl Removal (MEFR) program has defined target removal dates which includes removing additional birds in Period 1, 2, and 3, of 2021 (January to March, 2021). At this time, BC has met the removal targets for Period 2 and 3 but has not met the required removal numbers for Period 1.

Staff is working towards meeting these requirements but may need to utilize a BCEMB/EFC combination program to provide some compensation to producers who would like to take part but would be outside of the MEFR timeframe for a portion of the down time.

**The Board of Directors of BC Egg Marketing Board**

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The Board provided staff with direction to work with EFC on obtaining approval for the flocks suggested and implement a combination program where BCEMB's Fowl Removal Quota Credit Policy will come into effect from the date the EFC EFR compensation ends until the producers' next 19 week date.

1.4 Foodservice cage-free announcement

The Board discussed the recent announcement made by Restaurant Brands International (parent company to Tim Hortons, Burger King etc) to move to cage free eggs by 2025 and the potential impacts on industry. The Costco commitment and recent news article was also discussed.

1.5 Eggs for Processing Update

BCEMB recently received notice from EFC that EFP production must be sent back to IP and if the processor cannot receive the product, it must be offset.

**R20-153** It was MOVED by Jeff Regier and SECONDED

THAT commencing Week 52, 2020 the BC Egg Marketing Board will donate 1000 dozen eggs per week to Foodbanks BC.

CARRIED

The donation amount and duration will be reassessed at the January Board of Directors Meeting.

1.6 Fowl Removal Update

Due to the presence of COVID in a poultry processing plant in BC, some BCEMB spent fowl shipments may need to be humanely euthanized at the processor instead of being used for edible purposes. If the situation worsens, spent fowl may need to be humanely euthanized on farm. The equipment for on farm euthanasia is present in the Fraser Valley and ready for use.

**ADJOURNMENT**

It was MOVED by Jon Krahn and SECONDED that the meeting be adjourned at 10:41am.



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Board Chair



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Certified Correct, Secretary