

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processed and decision-making

Effective: A clearly defined outcome with appropriate processed and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: July 13, 2020

Location: Video Conference Call

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Joey Aebig, Manager Operations & Logistics

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 10:00 AM.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was MOVED by Matt Vane and SECONDED that the agenda be adopted as presented.

1.0 PERIOD 9 PRICING

1.1 National Chairs/GM's meeting notes – June 30, 2020

The egg boards across Canada have agreed to follow a National Pricing Schedule where the opportunity for producer price changes will occur 3-4 times a year instead of monthly. A National Call was held on June 30, 2020 to discuss the pricing for Period 9, 2020. The Executive Director and Board Chair from each province and EFC were present. Notes from the call were presented for information.

The Board of Directors of BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: July 13, 2020

1.2 EIAC Recommendation

The Egg Industry Advisory Committee met on July 6, 2020 by video conference to discuss the pricing considerations from the National call from a BC perspective. Notes from the call were presented for information. At the July 6 meeting, the EIAC reiterated its support for BCEMB to address the specialty price adjustments that were previously recommended by the EIAC in 2019, but only in tandem with the next pricing change to the Grade A Large price.

The EIAC recommended changes include:

- a \$0.02 increase to Small conventional, enriched and classic production types,
- a \$0.05 increase to Small Free Run, Free Range and Organic production types
- a \$0.03 increase to Medium Free Run and Free Range production types, and
- a \$0.03 increase to Jumbo Free Run, Free Range and Organic production types

1.3 Western Chairs/GM's meeting update – July 9, 2020

The Western Chairs/GMs held a conference call on July 9, 2020 to discuss pricing. Notes from the call were presented for information.

1.4 National Pricing Conversation Update

Additional email communications between the provinces was presented for information.

1.5 BCEMB Pricing Recommendation

The Board of Directors reviewed and considered the COP and pricing recommendation from the EIAC. The EIAC continues to support the pricing changes provided they are completed in coordination with a change in Grade A Large pricing.

2.0 OTHER BUSINESS

2.1 ULPT – Levy Remittance Options

The Uniform Levy Project Team (ULPT) has requested that the Egg Boards review the levy remittance options that were prepared by the project team and to provide any alternative options or ideas that should be considered. The options prepared by the ULPT were presented for discussion.

2.1 COVID Long Term Production Project

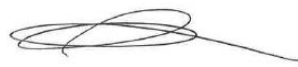
The COVID-19 outbreak has greatly affected the food-service sector and table markets, making managing the supply of eggs challenging across Canada. EFC has created a project team to evaluate options and make recommendation for managing production surpluses in the medium and long term. The preliminary options document was presented for discussion.

ADJOURNMENT

It was MOVED by Jeff Regier and SECONDED that the meeting be adjourned at 11:03 AM.



Board Chair



Certified Correct, Secretary