

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processed and decision-making

Effective: A clearly defined outcome with appropriate processed and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: April 3, 2020

Location: Video Conference

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Vice-Chair
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Julianne Cox, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 10:00 am.

CONFLICT OF INTEREST

The Board discussed any perceived conflicts of interest with the proposed agenda items.

ADOPTION OF AGENDA

It was MOVED by Matt Vane and SECONDED that the agenda be adopted as presented.

1.0 Updates from BOD Meeting

1.1 EFC Update

Walter Siemens provided an EFC update to the Board. Moving forward, there will be weekly EFC Executive conference calls on Fridays. The national egg market's needs are currently being met with some slight delays in isolated areas. The processing market has seen a drastic decline since restaurants have moved to take-out dining only. More information will be available in the upcoming weeks regarding supply and demand.

1.2 Barn Measurement Cube Update

The BCEMB is working with a third party to have the TM1 cube rebuilt. The barn measurement cube is the first component that will be addressed. In the rebuild this feature will include important barn information that producers and staff will be able to use effectively.

For implementation, layer information will be updated first followed by pullet data.

Data and calculations can easily be changed once the cube has been updated, but the cells should be finalized as soon as possible. The Board is to provide any final revisions by next week to staff.

1.3 Corporate Quota Transfer Workshop

BCEMB seeks to have a more defined process for determining the relevant shareholder information required when evaluating quota transfers. At the January meeting, staff was directed to work with lawyers and accountants to arrange a workshop with the goal of developing clear and concise procedures to evaluate quota transfers within corporations. Staff provided the Board with an overview of the proposed timeline and process for the workshop.

1.4 QATE Implementation

On March 30, 2020 BCFIRB provided final approval for the revised Business Unit Definition. This will allow BC Egg to implement BCFIRB's QATE directives that were encompassed in Amending Order 07.

All edits were reflected in the revised Amending Order presented to the Board. The Board will ensure that, if required, additional meetings will be held in order to facilitate upcoming quota transfers within the mandated timelines.

R20-052 It was MOVED by Walter Siemens and SECONDED

THAT the Board of Directors approve the second reading of the Quota Assessment Tools Amending Order 07, effective January 1, 2022.

CARRIED.

1.5 COMB Letter

The BC Council of Marketing Boards (COMB) has sent a letter to the commodity boards requesting a 43% increase in membership fees to bring the membership fees in line with their operating expenses and to create a six month reserve.

The Board previously reviewed the proposal and does not support the proposed 43% increase but rather would be supportive of a 10-15% increase this year and with the membership fee to be reviewed on an annual basis. A letter will be sent to COMB in response to the request.

1.6 PMC Update

Matt Vane provided an update to the Board from the PMC meeting on April 2, 2020. The PMC reviewed the SE booklet and provided feedback that will be reviewed and edited. The committee was notified that the SCSC binders will be provided to the producers when the PLOs do their audit visits. There was a discussion regarding the biosecurity level being moved to yellow and the committee requested communication be sent out to clarify that specialty producers are still able to have their birds go outdoors.

1.7 Board and Committee Per Diems & Travel Policy

In light of having to hold video and telephone conferences for Board and committee meetings instead of in-person meetings due to the COVID-19 situation, the Governance Manual has been revised to include per diems for video and teleconference meetings for Board and Committee members.

R20-053 It was MOVED by Walter Siemens and SECONDED

The Board of Directors of BC Egg Marketing Board

Minutes: Board of Directors Meeting

Date: April 3, 2020

THAT the Board approves the changes in the Governance Manual as presented.

CARRIED.

The Board also discussed the travel policy and per diems and agreed that adjustments will be made for Period 4.

2.0 COVID-19 Update

The Board asked for any updates relating to food bank or charitable donations by BC Egg. Staff confirmed that some of the money allocated to events that have since been cancelled has been reallocated to the Breakfast Club programs to bring support into the homes.

Action: Staff was directed to provide an update back on what donations can be done for the Food Banks and any other possible charitable donations.

The Board also discussed a concern from producers of what the protocol would be should a producer or employee test positive for COVID-19.

Action: Staff was directed to follow up with Ag Safe for a response that will then be communicated out to producers.

3.0 Other Business

3.1 EFA 2020 AGM

Information from the EFA 2020 AGM and a written report was presented to the Board.

3.2 Animal Care Code Requirement Update

The Board requested an update on the code requirement outreach calls to producers. No update was presented at this time. Staff will provide an update at the next Board meeting.

3.3 Office Update

The Executive Director provided an update on the hiring process for two upcoming positions in the accounting department for maternity leaves. The Executive Director also updated the Board on how the transition to working from home has been for the staff.

ADJOURNMENT

It was **MOVED** by Jeff Regier and **SECONDED** that the meeting be adjourned at 11:14am.



Board Chair



Certified Correct, Secretary