

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processed and decision-making

Effective: A clearly defined outcome with appropriate processed and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: September 4, 2019

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Board Member
Matt Vane, Board Member
Jon Krahn, Board Member
Jeff Regier, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 2:52pm.

1.0 2019 Election Rule Review

As per the review process in our 2016 BC Egg Election Rules and Procedures, the rules must be reviewed prior to December 31, 2019. To complete a fulsome review of the Election Voting Rules, BC Egg has conducted extensive consultations and is proposing amendments. The final draft of the Election Rules was presented for discussion.

The Board reviewed the document and agreed that a second reading will not be conducted until after BCFIRB has provided its approval of the proposed changes.

R19-098 It was MOVED by Matt Vane and SECONDED

THAT the Board of Directors approve the first reading of the Amending Order 012 – Election Rules Review.

CARRIED

2.0 Organic Pricing

The Organic pricing was amended on August 30, 2019 as part of price changes that will take effect in week 37. Staff has received feedback from the industry, which was presented for discussion.

The Board of Directors of BC Egg Marketing Board

Minutes: Board of Director's Meeting

Date: September 4, 2019

The Board discussed the feedback and options for improving communications to producers. The process for amending pricing was also discussed.

3.0 Strategic Planning

Junxion held a meeting on September 4, 2019 to present a draft strategic plan to the Board and Staff.

The Board discussed the draft plan and provided additional feedback.

ADJOURNMENT

It was MOVED by Matt Vane and SECONDED that the meeting be adjourned at 4:05pm.



Board Chair



Certified Correct, Secretary