

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processed and decision-making

Effective: A clearly defined outcome with appropriate processed and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: January 3, 2019

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Board Member
Aryn Alibhai, Board Member
Matt Vane, Board Member
Jon Krahn, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Nicole Thompson, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 9:10am.

The Chair acknowledged that the meeting was held on the traditional and unceded territories of the Kwantlen, Sto:lo, and Lummi First Nations.

ADOPTION OF AGENDA

The agenda was adopted as presented.

1.0 INDUSTRY VISION 2023

BCEMB is in the process of creating a 2023 industry vision with a complementing operational roadmap that can be used by BCEMB as a tool to develop, execute, and defend both current and future programming to stakeholders. The intention is to develop key operational objectives and develop programming that will support the Board to execute the strategic vision.

The Board agreed with the proposed goals with the amendments that the average farm size by production type be included to further assist in programming and that production by region be reviewed once the Nielsen Regionality Study results are received.

2.0 NEW PRODUCER PROGRAM

BCEMB is amid a review of the effectiveness and process of its New Producer Program to establish if there is an opportunity for the BCEMB to, while maintaining its accountability to all stakeholders and adherence to the SAFETI principles, change and improve the policies that surround incentive quotas issued under the New Producer Program set forward in Part IV of our Consolidated Orders.

The Board agreed with Staff's recommended objectives for the programs with the amendment that the program is not meant to ensure that a new entrant has a self-sufficient business operation that provides for one full-time equivalent salary. The Board also discussed options for addressing regional requirements, updating the program requirements to attract participants who will be invested in the industry long term, and a quota lease component for new entrants.

The Board discussed options for the program that consider market responsiveness, regional efficiency, grader input, and the ability to be flexible and fluid to match the current needs. The concepts will be reviewed further at the January 21st meeting.

Action: Staff was directed to provide the Board with a written draft by end of day January 14, 2019.

2.1 Review of Other Provinces

The program details for each provincial egg board were presented for information.

The details were discussed as part of item 2.0.

2.2 Review of Industry Feedback

Industry feedback received at the Market Responsive Roundtable, through the NPP survey and from EIAC meetings were presented for information.

The details were discussed as part of item 2.0.

GRADER MEETING

The notes from the Golden Valley meeting and the Golden Valley's Safe Quality Food (SQF) Institute Audit Report were presented for information.

3.0 QUOTA ALLOCATION METHOD

EFC has ratified a National Quota Allocation of 27,432,857 layers, which represents an additional 1,443,475 layers for the country and 202,110 additional layers for BC, representing a 6.48% increase in quota for the province. BC Egg must now determine an allocation methodology that meets the Regulated Markets Economic Policy and SAFETI Principles, and addresses the issues raised by BCFIRB

The Board reviewed the allocation method options to determine a concept that will meet the requirements and benefit the future of the industry. It was deemed important to create a plan that will produce a favorable outcome for the industry, promote animal welfare, support producers who are actively engaged, and encourage transition away from conventional production. The Board also discussed amending parameters for receiving quota and leasing facilities.

The intent for this allocation method is to create a three-year plan to provide producers and BC FIRB with a direction that would be reviewed yearly, with the intent of receiving approval one year in advance of growth. Each year BC Egg would also conduct a review of the previous allocation to ensure the method and outcomes still meet with the objectives and criteria set forward by the Board.

Action: Staff was directed to provide the Board with a written draft by end of day January 14, 2019.

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The Board of Directors of BC Egg Marketing Board

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The details were discussed as part of item 3.0.

3.2 Review of Industry Feedback

Industry feedback received at the Market Responsive Roundtable, from producers and from EIAC meetings were presented for information.

The details were discussed as part of item 3.0.

3.3 Other Details

The Prior Approval Review of the British Columbia Egg Marketing Board Quota Distribution Policy from BC FIRB was presented for information.

The details were discussed as part of item 3.0.

3.4 Development of Options

Additional options that have been brought forward to staff or discussed at meetings were presented for information.

The details were discussed as part of item 3.0.

ADJOURNMENT

The meeting was adjourned at 3:56pm.



Board Chair



Certified Correct, Secretary