

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processed and decision-making

Effective: A clearly defined outcome with appropriate processed and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: October 12, 2018

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Board Member
Amy Alibhai, Board Member
Matt Vane, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Joey Aebig, Manager, Operations & Logistics
Erin Duetta, Manager, Finance
Nicole Thompson, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 11:05am.

ADOPTION OF AGENDA

The agenda was adopted as presented.

1.0 OPERATIONS

1.1 Quota Allocation

BC FIRB has directed the BCEMB to distribute the allocation 70% pro-rata, 30% for the New Producer Program (10% minimum) and other public policy objectives such as regional development, growth of new markets, etc.. At the October 4 Board Meeting, the Board discussed strategic objectives and options to distribute the 20% allocation, setting aside 10% for the NPP. Sample distribution models for the 20% allocation were provided for discussion.

Upon reviewing the distribution model worksheets and summary analysis, the Board agreed with the direction for the 20% allocation based on thorough analysis and sound rationale. The Board finalized the criteria for the allocation and discussed how it will be communicated to BC FIRB and stakeholders.

Action: Staff was directed to provide the draft letters and motion to the Board prior to the conference call on Thursday October 18.

1.2 Catching Issue Update

BC Egg has a Spent Hens contract with WCR/Superior Poultry and has had several meetings with them to discuss amendments to the existing contract as well as premiums for specialty product. Before all parties signed the contract, Superior provided amendments to the contract and WCR approached management to discuss the future of spent hen removal in the Interior. The contract versions were presented for discussion.

The Board discussed Staff's conversations with the processors and provided further direction.

Action: Staff was directed to schedule a meeting with the Board and the processor in the Interior.

Action: Staff was directed to contact the processor on Vancouver Island.

2.0 GOVERNANCE

2.1 Vacant Director Position

There is currently a vacant board position for the remaining 16 months of the term. While a Vancouver Island representative has originally held this position, the Board has approached potential candidates from various regions of the province, giving preference to those from Vancouver Island. The Board has deliberated at length to select a candidate that has the necessary experience, industry knowledge, energy, and time to be fully effective and committed to this important role.

The Board reviewed the draft letter to BC FIRB and provided amendments.

R18-094 It was MOVED and SECONDED

That the Board of Directors agree to appoint Jon Krahn as Director at Large of the BC Egg Marketing Board, subject to BC FIRB's approval, for the term of Nov 1 2018 to Feb 29, 2020.

CARRIED

2.2 QAC Discussion

EFC provided the egg boards with the Egg Board Feedback and appendices on September 28, 2018. EFC is requesting provincial feedback on proposed modifications to the QAC Policies and supplemental imports prior to October 31, 2018. Feedback from other provinces were presented for discussion.

The Board discussed the process taken by EFC to develop the modified approach to QAC and allocation compliance. The Board agreed that any modifications to QAC should be a collaborative process to ensure consensus from all provinces.

Action: Staff was directed to draft a letter to EFC to provide to the Board for approval, with the final version to be sent by October 31, 2018.

2.3 Travel Policy for Committee Members

Committee members have requested that the Board review the committee travel per diem policy. A draft policy was presented for discussion.

The Board reviewed the draft policy and provided further amendments.

Action: Staff was directed to amend the policy as discussed.

The Board of Directors of BC Egg Marketing Board

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2.4 NPP Production Change Request

A producer is requesting a production type change for quota obtained through the New Producer Program. The request was provided for discussion.

The Board deliberated on the subject and will review all documentation before making a decision.

ADJOURNMENT

The meeting was adjourned at 2:24pm.



Board Chair



Certified Correct, Secretary