

Meeting of the Board of Directors

250 – 32160 South Fraser Way
Abbotsford, BC V2T 1W5

Strategic: Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

Accountable: Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

Fair: Ensure procedural fairness in processed and decision-making

Effective: A clearly defined outcome with appropriate processed and measures.

Transparent: Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

Inclusive: Ensure that appropriate interests, including the public interest, are considered.

MINUTES of Board of Directors Meeting

Date: September 6, 2018

Location: BCEMB Boardroom

BOARD IN ATTENDANCE: Gunta Vitins, Chair
Walter Siemens, Board Member
Aryn Alibhai, Board Member
Matt Vane, Board Member

STAFF IN ATTENDANCE: Katie Lowe, Executive Director
Joey Aebig, Manager, Operations & Logistics
Nicole Thompson, Executive Assistant

CALL TO ORDER

Chair, Gunta Vitins, called the meeting to order at 2:34pm.

The Board discussed Barry Lockwood's resignation due to health concerns and a farewell gift to thank him for his service. The Board discussed the process to fill the position and agreed with the direction to consider appointing a member for the remainder of the term (16 months). The Board agreed to review potential candidates from all regions. Since the candidate will need to ramp up quickly to be effective during this short term, the Board agreed it is important to obtain a candidate who has prior experience.

R18-087 It was MOVED and SECONDED

THAT the Board of Directors agree to approach potential candidates to fulfill the board position of the previous director's remaining term.

CARRIED

Action: Staff was directed to research adding video conferencing capabilities to the boardroom.

ADOPTION OF AGENDA

The agenda was adopted as presented.

1.0 Research on Regional Market Demands

Investment Agriculture Foundation (IAF) is providing partial funding for market information and research projects for producer boards. Staff met with Nielsen on September 5 to discuss a potential project to research regional market demand. A verbal update was provided for discussion.

The Board discussed what data they could potentially obtain through the project and the timelines. The Board agreed with the direction and for Staff to begin the application process.

Action: Staff was directed to provide the proposal to IAF.

2.0 BC FIRB Quota Allocation Decision

BC FIRB provided BC Egg with a quota allocation decision on August 28 that directed BC Egg to distribute the quota 70% pro-rata, holding back 30% for board programs including the new producer program (minimum 10%)

The Board discussed the decision made by BC FIRB at length. It was agreed that further deliberations would take place at the October BOD meeting, after a face to face meeting with BC FIRB. It was also agreed that BC Egg's response letter and the decision letter from BC FIRB should be provided to all producers.

Action: Staff was directed to draft a response to BC FIRB's letter and provide a copy to the Board for approval.

3.0 BC FIRB Quota Assessment Directive

BC FIRB provided BC Egg with a response regarding the QATE directive on August 27.

The Board discussed the letter provided by BC FIRB and how it will affect the industry. The Board agreed to further pursue exempt transfers and once a response has been received, the Board will determine a date to enact the revised Consolidated Orders. Until that date, the existing 2005 process will continue to be used.

Action: Staff was directed to draft a response to BC FIRB's letter and provide a copy to the Board for approval.

4.0 Other Business

The Audit & Finance Committee met with BMO and CIBC regarding their banking proposals as BC Egg is unsatisfied with the level of customer service and issues they are experiencing with the current financial institution. After deliberations, the Committee recommended to the Board that BMO be appointed as BC Egg's new bank.

R18-088 It was MOVED and SECONDED

THAT the Board of Directors agree to appoint BMO as BC Egg's new bank and authorize staff to change banks as per the timeline presented.

CARRIED

Action: Staff was directed to send the Board invites and further details regarding the Roundtable.

ADJOURNMENT

The meeting was adjourned at 5:46pm.



Board Chair



Certified Correct, Secretary