

## Meeting of the Board of Directors

250 – 32160 South Fraser Way  
Abbotsford, BC V2T 1W5

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**Strategic:** Identify key opportunities and systemic challenges and plan for actions to effectively manage risks and take advantage of future opportunities.

**Accountable:** Maintain legitimacy and integrity through understanding and discharging responsibilities and reporting performance.

**Fair:** Ensure procedural fairness in processed and decision-making

**Effective:** A clearly defined outcome with appropriate processed and measures.

**Transparent:** Ensure that processes, practices, procedures & reporting on exercise of mandate are open, accessible and fully informed.

**Inclusive:** Ensure that appropriate interests, including the public interest, are considered.

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### MINUTES of Board of Director's Meeting

**Date:** March 1, 2017

**Location:** Sheraton, Wall Centre, Vancouver

**BOARD IN ATTENDANCE:** Jennifer Woike, Vice-Chair  
Aryn Alibhai, Board Member  
Fred Krahn, Secretary  
Walter Siemens, Board Member

**STAFF IN ATTENDANCE:** Katie Lowe, Executive Director  
Amanda Brittain, Manager, Communications & Marketing  
April Dicer, Recording Secretary

**REGRETS:** Brad Bond, Chair

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#### CALL TO ORDER

Vice Chair, Jen Woike, called the meeting to order at 9:58 am

#### ADOPTION OF AGENDA

The agenda was adopted with the following additions:

- 1.5 New Producers
- 1.6 Enriched Pricing
- 1.7 Se Positive Farm
- 1.8 Cage Free Petition

#### **1.0 APPROVAL OF MINUTES**

##### 1.1 Se Meeting

Katie reported on her attendance to the BC Se working group meeting on February 22, 2017. During this meeting Katie once again, raised the concern regarding ungraded eggs at retail. A letter will be written regarding the board's dissatisfaction with the fact that there are rules and regulations in place around ungraded eggs being sold in retail that are not being enforced.

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### 1.2 Political Budgeting

Board Members received requests to sponsor political parties, currently there is no policy, or budget, in place for these requests.

The BCEMB discussed political contributions in February 2016, at such time it was determined that the Board will attend the main events of political party's equally.

At this afternoon's EPA meeting, the Board will recommend that the contribution towards the political fundraiser should be made through the EPA with representatives from the Board and the association in attendance. The Board will search out same opportunities with the opposition party for upcoming events.

### 1.3 Food Bank Donation

In the spring – fall, 2016 a gentleman kept coming into the board office to discuss the possibility of producers donating eggs to the Abbotsford Food Bank. During these visits, office staff explained that the board would make the donation on behalf of the producers, that the eggs cannot simply be supplied by a producer as they need to be graded and would have to be arranged with a grading station and that we would work directly with the Food Bank as he is not a representative from there.

During preparation of the 2017 budget, donations were budgeted and, as this donation would fall outside of the yearly EFC donation; management was waiting for the budget to be approved before continuing the process. Management has since spoken with the Abbotsford Food Bank to see how many dozens they would require on a weekly basis. Currently the food bank receives approx. 100 families per day. Management has requested a quote from Golden Valley Foods for a delivery of approx. 30 dozen eggs per week and will continue to work with Golden Valley Foods and the Food Bank to get the donations filled.

**Action:** Staff will follow up and ensure that all Graders are included in any bids to donate eggs to food banks, as it is important that areas heavily populated by egg producers are supplied with eggs.

**Action:** Staff to gather information on any food banks in outlying areas that are already being supplied by small graders.

### 1.4 Special Guest List

Amanda presented the special guest list for information.

### 1.5 Quota Exchange

A concern regarding the effectiveness of the quota exchange was brought to the Board's attention from a new producer. The Board is reviewing these concerns and the program.

### 1.6 Enriched Pricing

The issue of pricing enriched product continues to be a topic of concern. The Board will be discussing this item at length at the next Board meeting and hope to have a message for producers affected by this pricing matter.

### 1.7 Se Positive Farm

The Board was advised that another positive Se flock has been detected. A notification will go out to all producers in a Fast Fry.

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1.8 Cage Free Petition

BCEMB received a letter from Ned Taylor asking about BC's conversion to cage free product. He also asked the Ministry of Agriculture the same questions. Both parties responded to Mr. Taylor but the Ministry relayed inaccurate information, which initiated the presentation Katie made to members of the ministry on what we are doing to handle the cage free transition. Since this time, Mr. Taylor has started a petition with a substantial amount of signatures, on banning cages in BC, which has not been introduced into legislature by Oak Bay's MLA, Andrew Weaver, representing the Green party.

In order to educate Mr. Weaver, Brad and Katie will contact him and arrange a meeting and possible farm tour.

**ADJOURNMENT**

The meeting was adjourned at 11:40 am



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Board Chair



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Certified Correct, Secretary